

## **Historic, Archive Document**

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# **WARNING**

## **ABOUT HYBRID CORN**

Hybrid Corn Agents are going to ask you \$6.00 to \$8.00 per bu. for HYBRID CORN. YOU DON'T NEED TO PAY ANY SUCH PRICES.

**AGENTS GET \$1 to \$3 FOR EACH BU. OF CORN THEY SELL YOU!**

**SAVE THAT AGENT'S COMMISSION FOR YOURSELF!**

**BUY DIRECT**

**FROM HENRY FIELD**

**WHY PAY  
\$7.50 BU.  
FOR  
HYBRID CORN?**

**FOR 1ST 10,000 BU. SOLD OF  
HENRY FIELD'S MULE-HYBRID**

**ONLY**

**\$3.95**

**Per. Bu.  
Best Flat  
Edge Drop Bead**

**ONLY 50c PER BU. DOWN HOLDS THIS  
LOW PRICE UNTIL SPRING! GUARANTEED  
TO BE LOWEST PRICE OF YEAR ON  
MULE-HYBRID**

**(See Inside Back Cover)**

# NEWS ABOUT FIELD'S FAMOUS 'SPOTS'



**FOREMOST**—World's Jr. Champion Boar '39 Heads Our Herd Besides Foremost, we've added prize winners to our herd from all over the country including the first and second prize sows at the Nebr. fair. The best breeding you can get, and **STILL, WE SELL AT FARMER'S PRICES.**

SPOTTED POLAND CHINAS FOR SALE NOW			
All Shipped Guaranteed to Please or Money Back. Everything Vaccinated & Registered. Papers Furnished Free.			
BRED GILTS Bred for Sept. & Oct. litters	SELECT \$30.00	Extra Select \$35.00	Foundation \$45.00
YEARLING SOWS Bred for Sept. & Oct. litters	35.00	40.00	50.00
SPRING BOARS Ready for work	25.00	35.00	45.00
WEANLING PIGS			
each	12.50	15.00	20.00
unrelated pairs	25.00	30.00	40.00
unrelated trios	35.00	40.00	50.00

I believe I sold more "Spots" this year than anyone in the country. Seems when any breeder or farmer wants a good pig, they come to Henry. And I've got them here for anyone, anytime.

## I STILL SELL ONLY Farmer Type Pigs

I still stick to my idea of a farmer-type hog and breed them that way. By that I mean, **EASY-FEEDING, LOW, THICK WAGON-BOX** type—the kind with heavy hams that mature early to top the market. It's usually hard to find hogs bred like that, but that's what I've got.

## PLENTY ON HAND

We have all kinds of breeding stock at all times. If you don't find what you want, write me a letter. Over half my sales are made by mail, so you don't need to be afraid to trade that way. I ship only the best registered stock that has been vaccinated by recognized veterinarians, and furnish the health certificates and registration papers free. **AND I GUARANTEE TO PLEASE YOU OR NO DEAL.** I've sold pigs this way by mail for 20 some years now, so you don't need to be afraid to trade.

# FIELD'S NEW HEREFORD HOGS

This is probably the first look some of you've had at the new Hereford Hogs. Look good—they're the coming breed.

## ALL-PURPOSE BREED

The Hereford is stealing the show because packers are willing to pay a premium for good Herefords any time since they are a closely coupled, compact, low hog with a maximum of high-priced cuts—loins, bacon and hams. Farmers are sold on them because of the premium and because they go to market early at 5 to 6 mo. weighing 200-225 lbs. That's the way to make money on hogs.

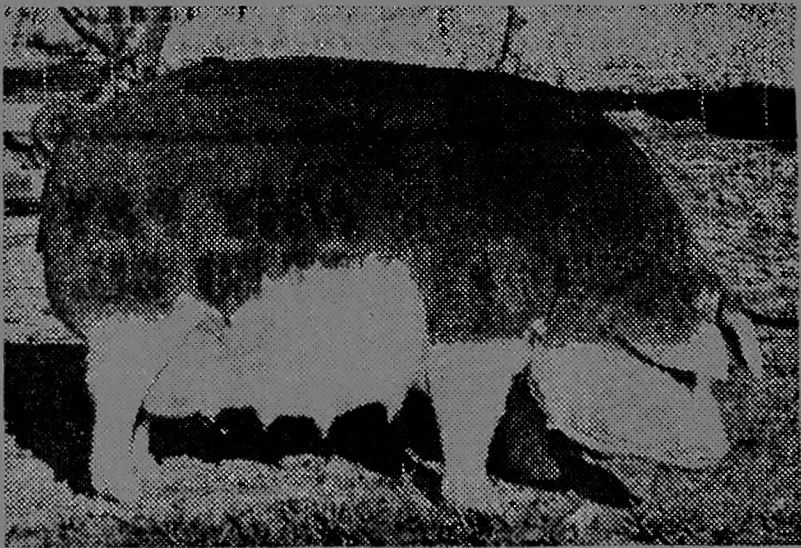
## DESCRIPTION

The Hereford hog is colored just like a Hereford cow—deep cherry red color, white face and feet, white underline and switch. Not leggy of course, but refined, quiet, **VERY PROLIFIC**, and gentle easy keepers. They cross well with all standard breeds especially Hamps—shortening them up, making them lower to the ground, thicker and blockier, and earlier maturing.

## HEREFORD SALE, OCT. 17

Big Doings Oct. 17—We're putting up 80 head of Herefords at a big sale which starts promptly at 12 noon back of the seedhouse. There will be a few spots, too, so everybody can get what they want. Be sure to come and bring all your friends. We'll see you get treated well.

H. F.



**BEST HERD OF HEREFORDS IN COUNTRY!** Believe I can safely say we have best herd of Herefords in the country. This is one of our herd sows. She's a typical example of what I'm driving at by "wagon-box" type, smooth, compact. Our herd is headed by Mildred's Lad who took 1st at Illinois Swine Show last year. Incidentally we took 19 ribbons out of 26 entries at the Iowa State Fair and 15 ribbons out of 16 at the Nebr. State Fair besides the Jr. Champion Boar. That's a real showing!

HEREFORDS FOR SALE NOW			
All shipped Guaranteed to Please or Money Back. Everything Vaccinated & Registered. Papers Furnished Free.			
BRED GILTS Bred for Sept. & Oct. litters	SELECT \$35.00	Extra Select \$45.00	Foundation \$55.00
YEARLING SOWS Bred for Sept. & Oct. litters	\$40.00	50.00	60.00
SPRING BOARS Ready for work	30.00	35.00	50.00
WEANLING PIGS			
Each	15.00	20.00	25.00
unrelated pairs	30.00	40.00	50.00
unrelated trios	40.00	55.00	65.00



# HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXIV

Shenandoah, Iowa—Sept. 1, 1940

No. 4

## How You Can Save \$1 to \$20 Without Trying!

This is a reprint of the editorial I ran last fall in Seed Sense. It stirred up quite a rumpus among some people who are interested in keeping hybrid corn high-priced. Now, I'm against high-priced hybrids and am going to keep on preaching against their extra-cost, and I'm running this editorial again for the benefit of some of you who maybe didn't see it last year and are still paying \$7 and \$7.50 for hybrid corn. See if you think it's sense or not. H. F.

I never did believe in prices being too low. I always believed in a fair and honest price, good quality, and everybody pleased all the way around.

But when somebody puts a price on something that all farmers need and puts it up sky high, then my dander gets up. And it's up now.

I'm talking about hybrid corn. It's here to stay. It has outperformed other corn, has better yields, stands drought better and everybody is sold on it. But that don't mean producers should get two prices for it just because the farmers need it. No sir.

What I'm getting at is this. You buy hybrid corn from an agent. What does he ask you? \$6? \$7? \$7.50? Or does he go as high as some do and ask \$8? Whatever it is, it's too much. You don't have to pay it, as long as you can still buy your hybrid corn direct from

Henry Field and save for yourself the commission you have to pay the agent for selling you the corn.

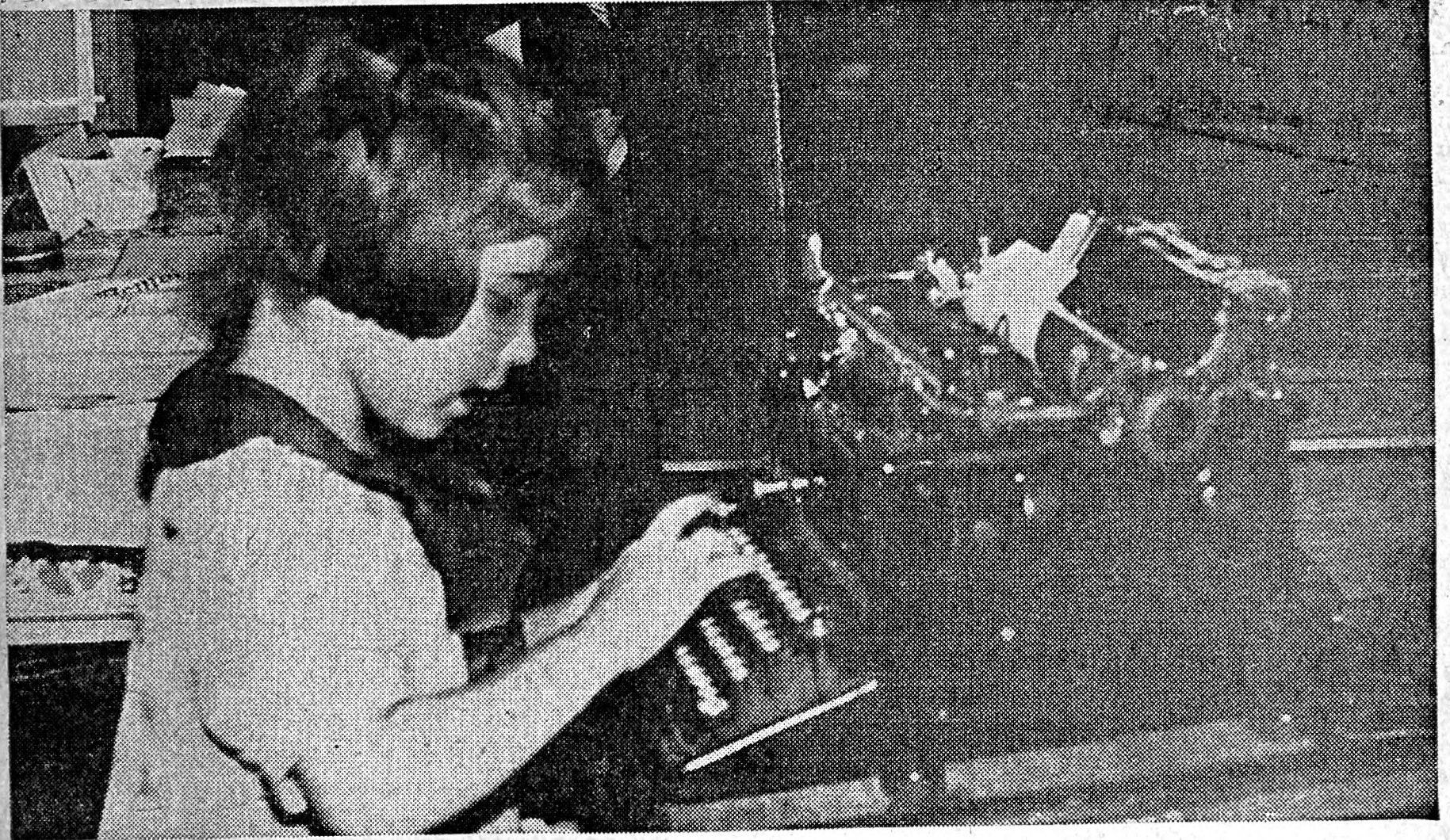
Selling by agents naturally is expensive. Agents don't work for nothing. They can't. They get from \$1 to \$3 per bushel for selling you that corn. Think of it! Money that you could save and put in your jeans or in the bank or wherever you put money when you get it ahead.

I've got nothing against agents. They're all right if there aren't too many of them, but I have got something against the prices they ask. Selling direct, I can cut out that profit of theirs and give you the corn at what figures out to be about ½ THEIR PRICE. If that isn't a better way to sell, I'll eat my hat.

This fall, I'm going to sell 10,000 bushels of hybrid corn at \$3.95 per bushel—straight out while it lasts, first come first served. And it won't last long at that price, I can promise you. You'll find the whole deal explained on the inside back cover of this Seed Sense. It's a low price, but I'm staying hitched this fall, anyway. And right at the same time, agents are going to be asking you \$7 and \$7.50. Which are you going to pay — high agent prices or \$3.95 a bushel? Buy direct and save—it pays! H. F.

P. S. A good friend of mine just peeked over my shoulder and said, "Henry, you better tone that down a bit. Some agents might get mad."

Yes, yes. Maybe, but I believe I'll leave it just the way it lit.



### A Letter From Henrietta

Dear Folks All: %

grandPa said i could write a letter ½ / to You insteAd of him WriTing his regular faLl letter. @ You see, I'M learning to typewrite and grandPA said, since I'mm most as good as he Is, andsince HE HAD talked too much In this SeedSense anyway., that I was the one To write it#.

I get to sTay with grandmother and grandFather until schoolstarts. I practice typewriting by writing to mOther everY day. I like it here, the seedHouse girlsare so nice to Me@.. I try to type With all my fingers like theyDo.

I helped grandmother CAn Tomatoes .. I washed glasses

andshe dried them; % and I peeled tomatoes, and we put up 15 quarTs yesTerday-\*

I miss 'SuSie', and Elizabeth Rose, and 'luKy', and Mother and DaDDY, but I like it here.

Love/, and kisses;, Henrietta

P. S. FROM GRANDPA: That's about how Henrietta's typing looks in print. We write out the big words for her and she copies them. I'm sure her letter is as good as I would have done and only want to add, write us a letter now and send those orders in soon.

H. F.

Plant This Fall—Gain ½ Yrs. Growth. See My Fall Catalog Page 9





**Tulip Inspection**

This little boy bit off a pretty big job, if he's going to inspect those Henry Field tulips. They're most as big as he is. If I know anything about little boys, he's just about to inspect them piece by piece and there won't be much left. Seems like boys never like to see tulip in one piece. The boy is the grandson of Amelia Catt, Princeton, Ind., but she forgot to tell me the boy's name.

### **Please Forget Berry Bushes!**

I know you want berry bushes this fall—I get 30 or 40 letters a day asking for them. But I honestly don't believe they will transplant to suit you, so I have to tell you to wait until spring. I'm sorry. Would like to supply you and sell them, but don't think it's right. This applies to raspberries, boysenberries, blackberries and the like. Incidentally, I haven't listed Butterfly Bush this fall for the same reason. Much as I would like to sell them, this fall, I have to be sure they will do well for you, before I do.

### **A Bulb Planting Trick**

Here's a bulb planting trick that worked for me and ought to for you. I've always been troubled with moles down at our Missouri cabin so bad I couldn't raise tulips, so when I set my bulbs last fall, I put a small handful of Bug Dust in with each one. There wasn't a bulb bothered by moles this spring where always before I couldn't raise tulips because of them. I use it, too, you know, on and around most of my garden seeds and plants. I find ground squirrels, some ground worms, and other rodents keep their distance when Bug Dust is around. Try it yourself and see if I'm not right.

### **WANTED: 20,000 Furs!**

We want furs. Lots of them. That's why we're again offering the top of the market for those furs, hides and pelts you want to turn into cash.

For years, we've put thousands of additional dollars in the pockets of our raw fur customers and we're going to continue to do it. Our fur department is in charge of experts who are instructed to see that when furs are brought to Henry Field, they get the top of the market.

So send your furs direct to Henry Field or bring them in. Every deal is subject to your satisfaction or there's no trade. That's as fair as it can be, isn't it?

H. F.

**NOTE:** Price list and shipping tags free on request.



**Rock-A-Bye, Baby. On the Tree Top.**

Here's the first picture you've ever seen of the baby who went rock-a-bye in the treetop. It's Glenn Dean Johnson, nephew of Wilbur Johnson of Nodaway, Iowa, who sent in this picture. Wilbur doesn't say whether the Glenn Dean just climbed up there and got stuck or whether the tree (from Henry Field's) grew so fast that it caught him napping.

### **Postoffice Contract Awarded to Henry Field's**

I think you folks will be interested for bidders, the government awarded the job of landscaping the postoffice grounds in Shenandoah to Henry Field's and second, they asked that it be planted in the Fall.

Now, the postoffice knows how to buy and they came to Henry Field's for their planting stuff, and their experts know how to plant and they specified FALL PLANTING. So maybe you'll believe me when I say Henry Field's is the place to buy seeds and plants and fall is an ideal time to plant. Maybe Henry is telling the truth after all!

Anyway, we set out over 700 plants in all last fall and everyone lived and is thriving except three and I still think the boys got lazy on those three and didn't set them right. Fall planting pays—try it yourself this fall. H. F.

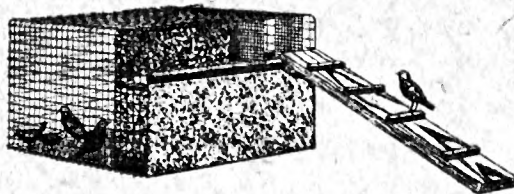
### **Attention! Mule-Corn Growers**

One good turn deserves another. I put you wise to Mule-Hybrid Corn and now I'm expecting a favor back from you. It won't take you more than a minute or two, but I want you to write and tell me all about your corn—how you came to buy it, how you planted it, how it did for you and how it yielded. I won't feel you've done right until I hear from you, so take the time and write me a letter. Of course, if you're too busy, there's no hard feelings, but I really would like to hear.

Incidentally the low price I've set for fall is another favor from me to you that you won't want to pass up.

### **Sparrow Trap \$2.95 Postpaid**

If you are bothered by sparrows like we are, here's something that will interest you. It's a sparrow trap that does the work quick, easy and safe. We've sold them by the hundreds and my how people praise them. They're the self re-setting type, made of metal to last for years and come complete with instructions for trapping. The picture below will give you a good idea of how they work—price while they last only \$2.95 postpaid.



**Sitdown Strike**

I'll wager my pocket watch against a used up lead pencil that Jacob Fowler, gets whatever he's firmly insisting on. I can almost hear him clear to here and he lives way down in Jonesboro, Arkansas. His grandmother, Mrs. Susan Jackson of Bogalusa, La., sent this in. She's one of our best Arkansas customers.

### **Us Poor Folks!**

Edna Hollingsworth of Hayesville, Ia., sent this article in with a real nice letter and I got quite a chuckle out of it. Thought you might enjoy reading just how bad off we all are.

*Man comes into this world without his consent and leaves it against his will. During his stay on earth his time is spent in one continuous round of contraries and misunderstandings. In his infancy he is an angel; in his boyhood he is a devil; in his manhood he is anything from a lizard up.*

*If he raises a family he is a chump. If he raises a check he is a thief and then the law raises him. If he is a poor man, he is a poor manager and has no sense; if he is rich, he is dishonest but considered smart; if he is a politician he is a grafter and a crook; if he is out of politics, you can't place him, as he is an undesirable citizen; if he goes to church he is a hypocrite, if he stays away from church he is a sinner.*

*If he donates to foreign missions he does it for show; if he does not, he is stingy and a "tightwad." If he dies young there was a great future for him; if he lives to a ripe old age he is in the way; if his property burns and he is insured (in the eyes of the public) he is a rascal and burned out; if he has no insurance, he's a fool for not having it.*

### **Has Rhubarb All Winter**

New Mexico farmer wrote in that he has fresh rhubarb all winter by growing it in his basement. It's an idea some of you folks might try. He selects some healthy plants several years old late in the fall after they have been allowed to freeze. Then he packs them in good loose soil, kept soaked. He keeps them in a dark cellar at temperature of about 60 degrees. In a few weeks he has large, pink stalks. He doesn't let sunlight in and puts the plants back in the garden because he uses different ones each year. Sounds good. Haven't tried it myself but thought maybe some of you might want to.





**A Family of Field Boosters!**

Here's what I mean when I say I have loyal customers. M. A. Greenlee of Leon, W. Va., wrote when he sent this picture:

"I want to thank you for sending a catalog to each of our married children. They have all sent you orders again this year. We always used your seeds when they were at home and now that they have homes of their own, they still want good seed. We have used your seed for more than 30 years. The picture is of my wife, myself, and the 11 children—7 girls and 4 boys. Six of the girls and one boy married. Rest at home."

### Advantages of Fall Planting

Fall planting is rapidly becoming as popular as spring planting. Now that experiment stations all over the country are recommending planting in the fall, more and more folks are setting out what they want at BOTH seasons of the year. Fall has these advantages over spring for planting.

1. Plants have 6 months' head start to become established. **THE ROOTS WILL GROW ALL SIX MONTHS.**
2. Fall planted stock gets well established to stand their first hot, dry summer and have better chances of living through.
3. Fall planted plants **BLOOM THE FIRST SPRING**, where some wouldn't if planted in the spring.
4. Usually, most folks are busy in the spring and don't get time to set stuff in their garden that they should. In fall, mostly they have the time.

Now, if those reasons don't make a believer of you, all I ask you to do is try a few plants this fall and see how much success you are going to have. H. F.

### How to Plant in the Fall

There's no mystery about fall planting. It's the same as spring planting except the plants must be mulched. This mulch prevents alternate freezing and thawing which might heave the plants up out of the ground.

All the mulch is, is a covering of leaves and straw or lawn rakings. Don't use leaves alone as they may mat and smother the plants. Most folks mulch their plants anyway, so it's nothing new to you. Here are the directions:

**ROSES, SHRUBS, GRAPES, etc.** Mound dirt up to cover tops about 8 to 10 in. deep. Then mulch. Uncover early in the spring when danger of frost is over.

**OTHER NURSERY STOCK:** Mulch well with straw and leaves or manure. Work manure in soil next spring.

**PRUNING: LEAVE TOPS ON PLANTS THIS WINTER.** Prune severely early next spring, before the plants start new growth—not this fall.

That's not hard, is it? And on top of that, fall planting gives you a head start which almost equals a year over stuff planted next spring.

### 4 Hardest Roses, 98c

EVERYBODY wants the hardest roses they can get. That's why this collection has proved so popular.

I took the hardest red, **RED RADIANCE** and the hardest pink, **PINK RADIANCE** and the hardest white, **WHITE RADIANCE** and the hardest yellow, **HENRIETTA**

and put them all together in one big collection for 98c. That's less than 25c each (12c each lower than the regular price of 37c) so it's a real bargain. Have 1000 collections ready for the first 1000 orders this fall. Order early. Late orders will have to be held for spring shipment.



**Henry Field Perennial Flowers in Illinois**

Here's what you can have next spring if you get out and plant this fall. No use waiting—fall is ideal with more moisture and cooler weather for the plants getting established. This is part of the beautiful Henry Field garden of Mrs. John Ullrich of Morris, Illinois, who sent picture with her order.



**Golden Muscat Bore 1st Year!**

If you like to have fruit in a hurry, see what J. T. Alexander got from his Golden Muscat grapes. He bought them from me in 1938 and this picture taken in 1939 shows how loaded down the vines were. You can imagine he's mighty tickled with Field's nursery stock. Those good looking girls peeking through the vine are his daughters—Edna and Dorothy.

### I'll Ship Nursery Early

Bulbs, iris, poppies and the like will go out the same day you order them. But with nursery plants, it's different.

Some things like trees, roses, etc., don't go dormant until pretty late and to move them before they are dormant would do you about as much good as planting broomsticks. So on these items, order them NOW, and I'll hold them and ship them at the correct fall planting time in your locality.

Strawberries will be shipped from the middle of September; on the fruit trees, roses, grapes, shade trees, etc., about October 10. Before that won't do you any good and after that is the ideal time to fall plant. So get those orders in now so I can save stock for you and ship it at the right time.

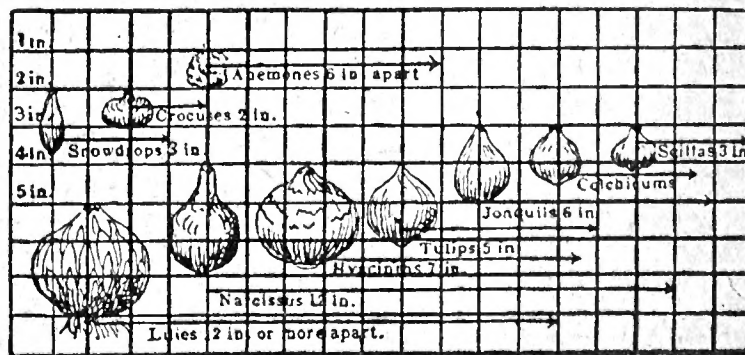
### How to Plant Bulbs

Planting time for tulips, crocus, daffodils and the like waits for nobody. You plant them this fall or do without them.

Here's a quick easy way to see just how deep and how far apart to plant the different bulbs. Some people dig out whole beds to set the bulbs in and some just dig a hole for each bulb. It makes no difference either way. Both are good.

But it is important to tramp the dirt down well to get rid of all air spaces. Some folks even put a little sand below the bulbs which makes good drainage and helps a lot. If the fall is dry, water the planting some BEFORE frost. Mulch with lawn rakings or straw. After bulbs bloom next spring, allow

the tops to die down, then either dig and store in a dry cool cellar or leave for another year of bloom.





# HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.  
Field No. 1 Building Shenandoah, Iowa

Henry Field, Editor

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Pate Simmons (Seed & Nursery) LeOna Nicolson (Nursery)  
Mrs. Leanna Field Driftmier Irving Steurer (Garden Seed)  
Paul Wilkinson (Nursery) Frank Field (Seed & Nursery)  
Burke Schriver (Field Seed)

—And All My Friends & Customers—

Subscription Price—A Garden Seed, Field Seed  
or Nursery Order

## Hybrid Price May Be Screwy

Back on page 22 and 23 you'll find my special deal for you folks who book your hybrid corn this fall. Now I had to set that low, early-booking, price clear back in July. You folks know well enough that's too early to know how the corn is going to make—so about Sept. 7, the time you get this Seed Sense—it may be way too ridiculously low.

If it is, that's just your gain. I'm going to stay hitched whether we have bad corn weather or not, but if the weather is bad, you're going to be big gainers by booking your corn now.

Incidentally, I want to give you two tips: 1st—Book your corn before Nov. 15, for I'll bet the first 10,000 bu. will be sold by then, and 2nd—if you really want to save money and have perfect corn, you can do it by buying the hill drop grade. It makes the same corn as edge-drop, but is always cheaper. On 5 bu. orders, you save \$5 buy buying hill drop. Think those over—they're good tips.

## I Still Want Pictures

I still want those extra snaps of yours—especially of your corn field, picking corn, or corn crib or any snaps of your family, farm, home, yard or whatever you think is interesting. Just like you like to see pictures of what other folks are doing, they like to see what you are doing.

Now, I can't send the picture back, so send me an extra one, but remember I pay 50c each for the ones used and \$5 for the best one sent in.

## Take Advantage of Down Payment Plan

Right now, field seed prices are the lowest they've been in 8 years. It's the time to buy! Prices for spring look 10 to 25% higher.

Now, I know this time of the year folks generally don't have the loose cash to tie up in field seeds, so I'm making IT POSSIBLE FOR YOU TO BUY FOR SPRING AT THESE LOW FALL PRICES.

### I Call It My Down Payment Plan

Pay only 10% down now to bind the deal. I'll book your order and save the seed for you. You can send the balance any time before Feb. 1 and the seed is yours at these low fall prices. Price is guaranteed against decline.

Now, there's the deal. You'll find full details on the back cover, but I want to say right now, you'll be smart to take advantage of it right now early. Last year I think we reserved as much seed in the fall as we sold in the spring and the fall buyers saved many thousands of dollars over what they would have to pay in the spring.

## 5 FIELD SEED BARGAINS

For Delivery Now—or Reserving for Spring

### SPECIAL FALL PASTURE MIX

Made especially of hardy grasses only for fall sowing. 6 Permanent grasses in just right proportion for all season pasture. 1 Bu. sows 3 to 4 A. alone or 1 bu. to 5 A. if you plan to sow clovers on in the spring. Only **\$4.35** 45-lb. bu.

### HOME GROWN BROME GRASS

The hardiest home-grown seed of this famous drought-resisting grass at a price \$3.00 too low. Makes amazing yields even in driest years. Sow 14 lbs. per A. alone any time in Sept. or Oct. **\$12.95**

### Field's Special HOME GROWN ALFALFA

My biggest alfalfa bargain in hardy seed. 98½% pure. High germinating. No noxious weeds. Only **\$11.95** bu.

### RED CLOVER

Beautiful seed 97% to 99% pure. Last fall sold for \$10.75. Book quick at this low price. **\$7.95** Only.....bu.

ALL BAGS ARE FREE At Henry Field's

### MIXED SWEET CLOVER

98% pure sweet clover — mixed white and yellow for longer pasturing and good soil-improvement. A steal at this price. Only **\$2.95** bu.



The Latest Snapshot of Ruth's Family

I've about given up trying to get the entire family together but I can manage to give it to you in sections. This is the latest snap of Ruth and her family which we took on a visit up there to see them this summer. From the left, Susan, Kermit, Ruth's husband, H. F., Elizabeth Rose, Ruth; Henrietta (who came back with us to visit), Big Boy, and Mrs. Field. Big Boy just got started wearing glasses for a while and don't think he likes them.

## Sold Neighbors on Mule Hybrid

I think this is one of the biggest reasons for my large increase in business every year. All my customers do missionary work for me and pass the word around about where the best seeds come from. Just like friend Waite here, who wrote on his order:

"Dear Mr. Field: This makes 25 bu. of Hybrid seed corn I have ordered from you but only 5 bu. for myself and the rest for neighbors who heard of the corn and the good price through our order. They are ordering this number through my suggestion. Thought you would like to know."—E. O. Waite, Crook, Colo.

## Buffalo Grass This Fall? Yes!

(The Grass That Needs No Mowing)

To answer hundreds of questions, we will release a little more of our rare stock of Buffalo grass this fall. Orders must be in, however, before Oct. 1. We cannot ship after that date. Please order early and avoid the disappointment some had this spring.

Buffalo grass, you know, is the marvelous creeping lawn grass that spreads and covers the ground with the most beautiful green carpet you ever saw. It's absolutely drought-resistant and STAYS GREEN ALL SUMMER even when bluegrass is browned up. And best of all, it NEVER GETS TALL ENOUGH TO NEED MOWING, though you can if you wish.

We ship in sod form at the below prices:

1 sq. foot sod (275 plants—enough to plant (200 sq. ft.).....	\$1. postpaid
2 sq. ft. sod.....	1.89 postpaid
3 sq. ft. sod.....	2.69 postpaid
4 sq. ft. sod.....	3.39 postpaid

All carefully packed in moss. You break sod and set plants foot apart each way. Full directions with each shipment.

## Now! Buffalo Grass Seed!

It has been almost impossible to harvest Buffalo grass seed until this year, when we were able to get a few pounds, though the harvesting is extremely expensive. We offer it for the 1st time this fall. We have experimented and developed a process of increasing the germination of the seed about 4 times over Nature's method so the seed you get from us is thoroughly processed for quick growth. Seed like any other lawn seed—roll in well. Sow 1 lb. per 1000 sq. ft. for lawn—for field seeding 4 lb. per A. Stand will be thin at first, but will thicken up, and crowd out weeds (if you help it 1st year). Seed very limited. Price while it lasts: ¼ lb. \$1.00; 1 lb. \$3.00 postpaid.





**Likes His No. 129 Mule-Hybrid**

This is a picture of some of our No. 129 Mule-Hybrid on Ralph Hibbs' farm in Thayer, Kans. He says "This was planted April 2 and picture taken June 2. Everybody sure notices this nice field of corn. It is about again as big as any around here. It has the widest, longest blades and is darkest green. Looks like it will outyield the county. The Rose Moss in the stump was a free packet you sent us with our order some time ago."

## He Thought I Had Storied

Dear Mr. Henry Field:

I just received your card stating that you had shipped my 6 bushels of Hybrid Seed Corn No. 129 including other corn and seeds. Of course you have not asked me for any testimonial or I don't write any, but last year your ad said it would make 15 bushels more to the acre than open pollinated on the same ground of which I noticed in an old Seed Sense which I picked up while watching it rain. I just thought I never have caught that old man in a story. I will just try that. If it is half as strong as he says it is it is good enough for me. You stated two men could not pull up one of the stalks so I sent up there and got 2 bushels planted, but got it too thick.

### Found Out I Was Right

I figured something would take half of it. Nothing touched it. I had a stalk about every four inches. So I hitched on to a Rotary hoe and tried to tear out about half of it but never saw even one stalk that I had got out. So I got busy at other work and never got to cultivate it but once. Ran over it with a tractor cultivator in ½ day. Never went back to it till shucking time and hired a man to shuck it. We weighed it 75 lbs. per bushel.

### Made 71 Bu. Per A.

It made 71 bushel per acre and had went through one high water that washed out a few spots that wasn't figured out. The other corn made 35 bushels that I had been raising so I ordered Mule Hybrid for 2 of my neighbors and 2 more of them sent in their own order.

I ordered Hegari seed from 3 different seed houses in Iowa 3 years ago. One batch of seed didn't come up at all. The other one had every kind of a seed in you could think of, but Hegari, so I had to order from Henry again and plant the others over. It looked like there was twice as much come up as I planted of that Arizona grown Registered Hegari. Well I expect I have taken up enough of your time.

I buy from Henry Field beause  
I want to Stay in Business."

C. A. West, Moulton, Iowa

## Why Worry?

There are only two reasons for worry.

Either you're successful or you're not successful.

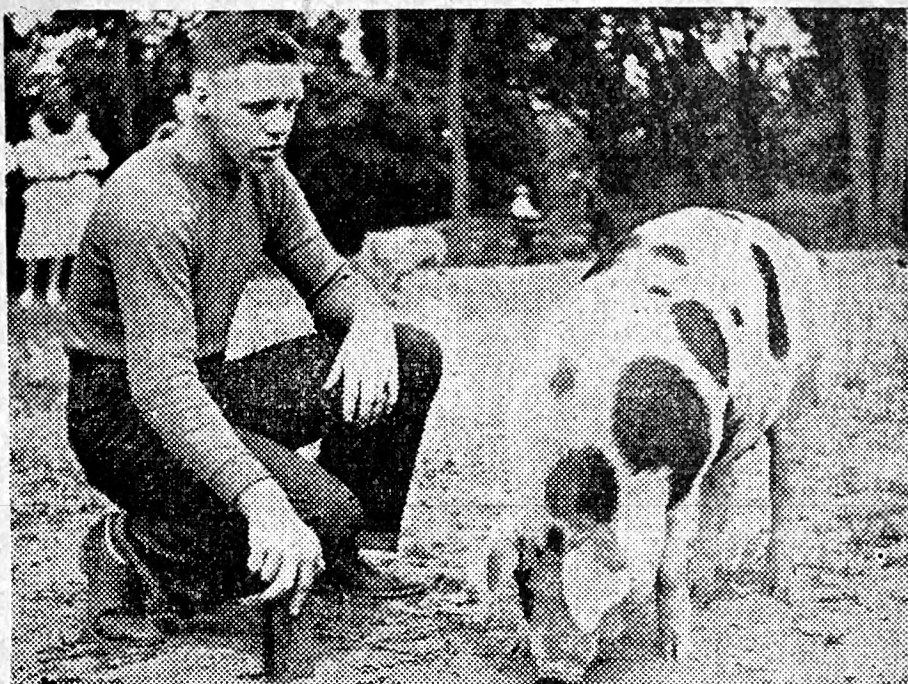
And if you're successful there's nothing to worry about. If you're not successful, there's only two things to worry about—your health is either good, or you're sick.

And if your health is good, there is nothing to worry about, and if you're sick—there's only two things to worry about. You're either going to get well or you are going to die.

If you're going to get well, there's nothing to worry about; if you're not going to get well, there's only two things to worry about. You're either going to Heaven, or you are not.

And if you're going to Heaven, there's nothing to worry about; and if you're going to the other place, you'll be so doggone busy shaking hands with old friends, you won't have time to worry.

So why worry?.....'Uncle' Adolph



**From a Field Bred Gilt—4 Prize Winning Pigs**

Last spring Bill Stoddard, a young boy six miles west of town, got a bred gilt from us. She had a dandy fine litter—and four of the pigs Bill entered in the Fremont County Achievement show. With these four pigs from one litter, he took first and second prize boar and first and second prize gilt and one **GRAND CHAMPION MARKET PIG**. Now I call it 'cleaning house' when you can do that from one litter. Bill's proud of them and so am I.

## Question and Answer Dept.

Answering your questions about planting is just one of our regular services on top of just selling you seeds and nursery stock. We're glad to do it. Business isn't made up of dollars and cents alone, it's made up of service and that's what we want to give you lots of. Look over the questions and answers below. Maybe yours is answered and if it isn't, you might find some of interest here.—H. F.

**Q. Will fall-planted French Lilacs bloom the next spring?**

**A.** Yes. Many are blooming now in the nursery row. There's no waiting for bloom with French Lilacs.

**Q. Do Bush Cherries make good jell?**

**A.** Couldn't make better. Especially fine with rhubarb.

**Q. I'm moving to a new place. Can I move my roses and fruit trees this fall?**

**A.** Yes. Wait until they shed their leaves and become dormant, then dig with as much dirt as possible and set as soon as you can. Do not expose the roots to air or sunlight.

**Q. How early do mums bloom?**

**A.** Believe it or not, our Pink Cushion, Yellow Cushion and Bronze Cushion mums all had blooms on them July 10th. We have especially early-blooming strains. Beware of those strains that wait till frost to bloom.

**Q. My roses look like they will open then fail to do so. What's wrong?**

**A.** This is known as sticky bud, and the outside petals just stick together. Only thing to do is to separate the outside petals early as you can.

**Q. Some of my fall planted bulbs didn't come up this spring. What's wrong?**

**A.** Probably one of two things. They must have good drainage (if soil is heavy add handful of sand below the bulb when planting) and they must be watered if the fall is dry.

**Q. I have been advised to buy only largest pansy plants I can find. Are yours the biggest strain?**

**A.** Absolutely. We have spent hundreds of dollars selecting the best, giant-blooming strains—over 2¼ in. across.

**Q. What vines cling well to a brick wall or chimney?**

**A.** Englemans and Boston Ivy. Boston clings a little better, but Englemans is hardier.

• • •

When a man wants his handkerchief, he reaches around and yanks it out of his pocket. When a lady wants hers, she rises, shakes herself, and picks it off the floor.





### 26° Below and Still Laying

Mrs. John Berner, Sr., one of our good customers over at Avoca, Nebr., sent in this picture with her order this spring and said, "Picture of our daughter, Pauline, with one of Henry Field's Leghorn's. When we have zero weather or 26° below, these hens keep right on laying. They don't stop for anything."

### Good Breeding Counts

That's just another case to prove that the good breeding behind my chicks pays big dividends. My chicks are hatched with 200 to 300 egg-blood and they are always going to lay more than common chicks under all sorts of conditions. I don't have to tell you folks that it ALWAYS PAYS TO BUY GOOD BREEDING in your livestock—especially when it isn't costing you any more than for common stock.

## NOW! HENRY FIELD IS HATCHING CHICKS FOR FALL DELIVERY!

Look at those prices below—in some cases lower than spring prices. But they're for delivery now. Everyone of the 25 varieties listed can be shipped all during the fall, if you get your orders in now. The demand for my chicks has been so heavy, I have had to keep the hatchery running full blast and will have plenty of chicks ready for you.

### Fall Chicks Pay

Fall chicks pay big dividends. Because of the cool weather, fall started chicks require less care, less fuel, make cheaper gains AND STILL SELL AT THE TOP OF THE SPRING MARKET BECAUSE THEY'RE EARLY—many times as high as 23c lb. You're bound to make money on that market.

### Don't Let Your Brooder House Stand Idle—Make a Double Profit!

No use letting that brooder house stand idle. The only way to make that equipment pay is to use it. Raising fall chicks brings you back a double profit on that investment.

### Orders Booked in Order Received

The only thing I am going to ask you to do is get your orders for fall chicks in early—the earlier the better to avoid any possible disappointment. First orders in get first chance at chicks available the day wanted.

### ORDER NOW—FOR SPRING DELIVERY GET 50c PER 100 DISCOUNT ON 3 BEST GRADES

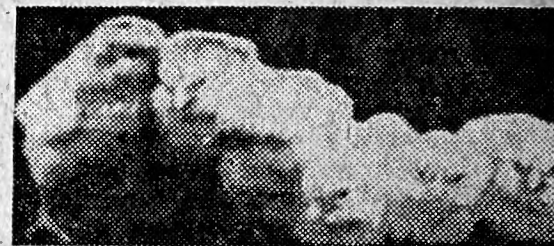
Because orders booked now, for spring delivery, help us plan our hatches, I am willing to give you 50c per 100 discount from the low fall prices below for ordering now for spring delivery. You get all other discounts shown below too. Chicks ordered this way will cost way less than spring-ordered chicks. You know what you want—get it now! DISCOUNT GOOD ON 3 BEST GRADES ONLY—NOT GOOD ON Standard Grade.

## SAVE \$1.00 TO \$4.00 PER 100 WITH HENRY FIELD'S LOW FALL CHICK PRICES

**SPECIAL DISCOUNTS**  
DEDUCT 20c per 100 for  
Orders over 300 Chicks  
DEDUCT 25c per 100 for  
Orders Over 500 Chicks  
ADD 1c per CHICK for  
Orders Less Than 100.

**ONLY \$1 DEPOSIT** for each 100 chicks wanted holds your order for any delivery date you wish. Balance 10 days before shipment. We pay all transportation charges except Standard Grade. 3 Best Grades—All Prepaid. Send cash in full for immediate shipment.

**C. O. D. PLAN:** Send \$1.00 for each 100 chicks or less wanted. Pay balance plus transportation charges. Be sure and specify on order.



100% Live Arrival Guaranteed  
100% live arrival of strong, live chicks guaranteed on every order. My iron-clad guarantee.  
H. F.

### LOW PRICES FOR FALL DELIVERY

Barred Plymouth Rocks			
White Plymouth Rocks			
Buff Plymouth Rocks			
Buff Orpingtons			
S. C. Rhode Island Reds			
White Wyandotte			
New Hampshires			
Leghorn X Rock Hybrids	6.25	12.45	5.25
Cornish X Leghorns	6.25	12.85	3.25
Leghorn X Minorcas			
Hampshire X Rock Hybrids	7.25	8.90	6.90
Red X Rock Hybrids			
Jersey White Giants	7.45	8.95	7.45
Speckled Sussex			
Brown Leghorns	7.45	13.95	3.90
S. C. White Minorcas			
S. C. Buff Minorcas			
S. C. Black Minorcas			
White Leghorns	6.15	12.45	2.48
Heavy Assorted St. Run	5.45	8.40	6.25
Heavy Assorted (No sex guarantee)	5.25		
All Breeds Assorted (St. run) 40% Heavies)	4.40	7.95	4.95
All Breeds Assorted (No sex guarantee—40% Heavies)	3.95		
Light Assorted (St. Run)	5.25	9.90	3.15
Light Assorted (No sex guarantee)	2.45		

### STANDARD GRADE F.O.B. Shenandoah and Stores GOOD FIELD'S STANDARD GRADE

STRAIGHT RUN CHICKS PER 100	SEXED Per 100 Pults.	Per 100 Ckls.
\$ 6.25	\$ 8.45	\$ 6.40
6.25	12.45	5.25
6.25	12.85	3.25
7.25	8.90	6.90
7.45	8.95	7.45
7.45	13.95	3.90
6.15	12.45	2.48
5.45	8.40	6.25
5.25		
4.40	7.95	4.95
3.95		
5.25	9.90	3.15
2.45		

### 3 BEST GRADES . . . ALL PREPAID BETTER SPECIAL LAYING GRADE

STRAIGHT RUN CHICKS PER 100	SEXED Per 100 Pults.	Per 100 Ckls.
\$ 7.50	\$ 9.95	\$ 6.95
7.50	13.25	5.95
7.50	13.85	3.95
8.45	9.90	7.90
8.45	9.50	8.40
8.50	14.50	4.50
6.95	13.95	3.25
5.95	8.95	6.75
5.75		
4.95	8.45	5.25
4.50		
5.95	10.40	3.75
3.15		

### BEST FIELD'S BEST EGG GRADE

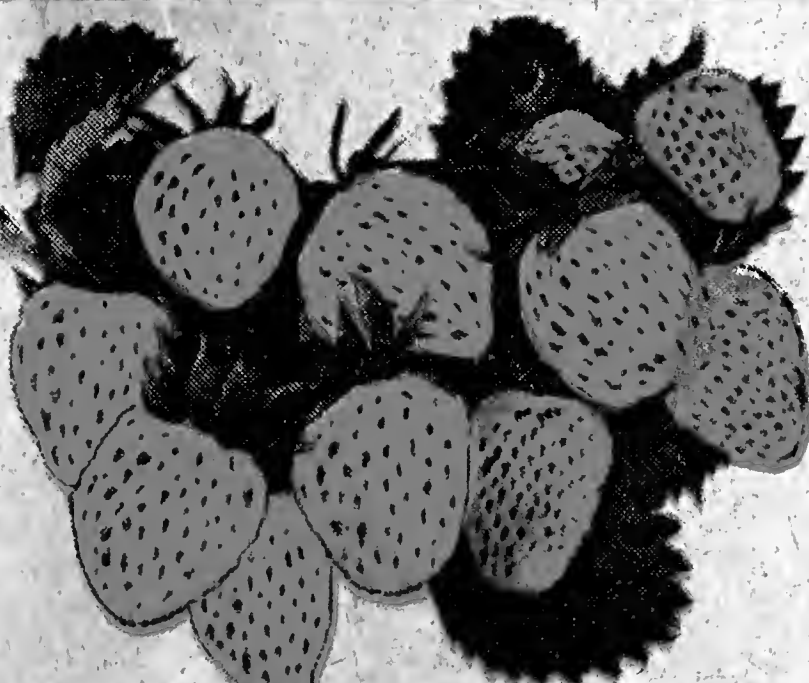
STRAIGHT RUN CHICKS PER 100	SEXED Per 100 Pults.	Per 100 Ckls.
\$ 7.95	\$10.95	\$ 7.50
8.45	13.95	6.45
8.95	14.85	4.25
9.45	10.50	8.45
8.95	10.45	8.75
8.95	15.45	4.95
7.75	14.85	4.25
6.50	9.45	6.95
6.45		
5.45	8.95	5.95
4.95		
6.50	10.95	4.50
4.15		

### BETTER THAN BEST FIELD'S EX. SELECT GRADE

STRAIGHT RUN CHICKS PER 100	SEXED Per 100 Pults.	Per 100 Ckls.
\$ 8.75	\$11.75	\$ 8.95
9.45	14.95	6.95
9.85	15.85	4.95
10.25	11.45	9.25
9.95	11.45	8.95
9.95	16.45	5.45
8.95	15.85	5.25
7.95	9.95	7.45
6.95		
6.25	9.50	6.45
5.50		
6.95	11.50	4.95
5.15		



# HENRY FIELD'S COMPLETE LIST OF ITEMS TO PLANT NOW PLANT THIS FALL—FOR FLOWERS & FRUIT NEXT SPRING!



## STRAWBERRIES 100 for 98c and up

### SET THIS FALL FRUIT NEXT SPRING!

Plant strawberries 24 inches apart each way. Shipment at proper planting time in separate package after Sept. 15th.

### LOW FALL PRICES

(Best Varieties for Fall Planting)				
DUNLAP (The old standby Junebearer)	50	100	200	500
GEM (Best Everbearer)	.59	.98	\$1.79	\$3.75
MASTODON—Giant size everbearer. Bears all summer	.98	1.69	3.19	6.95
BELLMAR—(Henry's favorite June bearer)	.69	1.19	2.00	4.25
BLAKEMORE—A true hot weather strawberry. Rich, red, good flavor. Heavy bearing	.69	1.19	2.00	4.25

## PLANT THIS FALL FOR CROPS NEXT SPRING!

### Gain ½ Year's Growth

Fall has become a favorite planting time. It's cool and moist and plants love it. Set now, they grow this winter giving you flowers and fruit next year. You really gain a whole ½ year's growth getting them in this fall. So set that stuff you didn't get planted last spring—now, while you have time. All nursery is shipped at proper planting time. H. F.

### FIELD'S FALL STRAWBERRY BARGAIN

100 Dunlap—Junebearer  
25 New Gem—Big Everbearer  
125 Plants in all only  
Good for fall only.

**98c**  
POST-PAID

NOTE: Order early. Strawberries do best planted in September.

## GRAPES 12c Ea. & up BIG 2-YEAR VINES

Get a start on grapes this fall. Set now, mound dirt over them and watch them grow. All big 2 yr. vines. Sent POSTPAID. Prices are down this fall.

### VARIETIES NOT PICTURED

MOORE'S EARLY—Another purple black. 10 days before Concord. Each 15c; 3 for 39c; 25 for \$2.29; 100 for \$7.95.

BETA—The hardiest of grapes. Very heavy yielder. Grows in Minnesota without protection. Fine for arbors. Fruit is not so large but clusters sound and nice flavor. Price 15c each; 4 for 49c; 10 for 98c, postpaid.

CACO—The improved hardy red grape. Makes prettiest red jelly ever. Each 19c; 3 for 49c; 25 for \$3.49.

### GRAPE BARGAIN

2 Each Above Varieties 98c, Postpaid.



### CONCORD

"The Favorite of All"

The old standby. Rich purplish black. Very sweet. Ideal for juice or eating.

Each 12c; 3 for 29c; 25 for \$1.65; 100 for \$4.95.

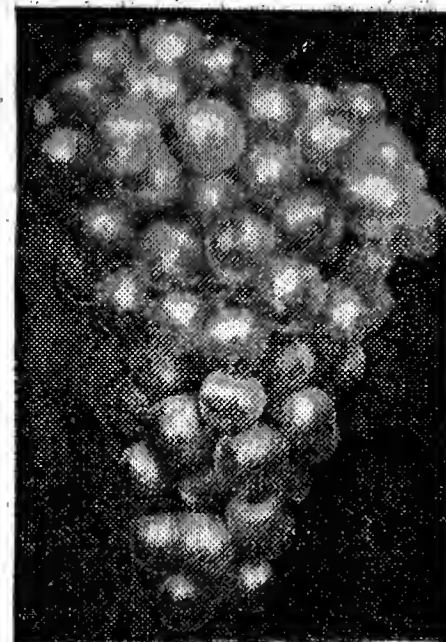
**CONCORD BARGAIN**  
**15 Big 2-Yr. 98c**  
Postpaid  
**FREE—3 Tender Red Rhubarb**



### NIAGARA

"The White Eating Grape"

The perfect white grape for eating. Clusters compact and solid. Each 15c; 3 for 39c; 25 for \$2.29; 100 for \$7.95.



### THE GOLDEN MUSCAT

"The Miracle Grape"—Huge, sweet California grape now hardy enough to grow in your own garden. Beware of imitations. 75c each; 2 for \$1.39, P. P.

## APPLE TREES as low as 19c each



JONATHAN  
RICH RED.  
LARGE &  
JUICY

### LOW PRICES FOR FALL ONLY

	2 to 3 ft.	4 to 6 ft.
	Pspd.	Collect
Each	29c	39c
5 rate	27c	37c
10 rate	25c	35c
25 rate	19c	32c

GRIMES GOLDEN—Rich Golden Yellow. Crisp and tender. Ideal for eating or cooking.  
JONATHAN—Perfect for eating or cooking. Bright, shiny, red, crisp.  
WHITNEY (Crabapple)—for pickling or jelly. Heavy bearing.  
WEALTHY—The ideal fall apple, good quality, fine flavor, and a young and heavy bearer. Red and Yellow.  
WINESAP RED—Best keeping apple. Big, bright red and juicy.  
YELLOW TRANSPARENT—Best of all the early apples in my notion. Clear yellow, crisp and tender. Good for pies. Bears young.

CORTLAND—An early bearing new variety of apple with juicy sweet fruit. A good cooker and eating apple. Ripens in August with loads of fruit.

If we don't have some apples listed you want—order it and we'll see that you get it.

All 10 above only \$1.98, postpaid, in 3 ft. grade.

### VARIETIES FOR FALL PLANTING

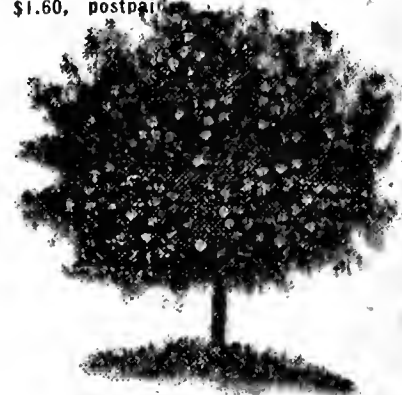
ANOKA—The new, quick-bearing apple. NOW at regular price. Fruit often the year after planting. Ripens early. Big red apples—yellow streaks.

DELICIOUS—Choice Yellow or Dark Red. Best for eating.

**5 APPLES 98c**  
**Big 3 ft. trees—Apples All Season**  
1 JONATHAN  
1 WEALTHY  
1 GRIMES GOLDEN  
1 ANOKA  
1 RED DELICIOUS  
Free—I Hansen Bush Cherry

### 5 APPLES ON ONE TREE! "The Miracle Fruit"

Think of it! A whole orchard in one tree—5 varieties of the best apples budded on one tree which will absolutely produce fruit in a hurry. The tree bears Red Delicious, Yellow Delicious, Stayman Winesap, Yellow Transparent and Anoka apples. Price: 89c each, 2 for \$1.60, postpaid.







### MY NEW "FIELD'S GOLDEN SWEET CHERRY"

"The Sweet Yellow Cherry"  
Introduced a spring ago and a real sensation. Big, sweet, golden-yellow cherries thick on the tree and a sure bearer. It's the heaviest bearing summer cherry I know. Now at regular prices!

## CHERRY TREES 32<sup>c</sup> & UP

Grow your own cherries. If you have more than you can eat, you'll always sell them at a real profit. These varieties transplant successfully in the fall as far north as Minnesota. These cherries bear so as to give fruit all season long.

### LOW PRICES ON CHERRIES FOR FALL ONLY

	Per Each	Pr. 5	Per 10	Per 75
2 to 3 ft. postpaid . . . . .	39c	37c	35c	32c
4 to 6 ft. Exp. Collect . . . . .	59c	57c	55c	52c

### VARIETIES NOT PICTURED

**BLACK TARTARIAN**—Healthy and vigorous growing with loads of rich, sweet, black-red cherries.

**EARLY RICHMOND**—First of all and one of the finest. Bright red and shiny. Really appreciated as they are so early, about 10 days ahead of Montmorency.

**CHERRY COLLECTION A**—1 ea. of all 4 cherries—\$1.19

**CHERRY COLLECTION B**—Same as above without "Golden Sweet"—98c postpaid



### MONTMORENCY "The Favorite of All"

Big, rich-colored, fine-flavored June cherry. Heavy bearer. The standard cherry by which all others are judged.

## PEARS . 35<sup>c</sup> UP

	Set This Fall at These Low Prices
	2/3 ft. 4/6 ft.
	pp. exp. coll.
Each	\$0.39 \$0.59
5 Rate	.37 .57
10 Rate	.35 .55

**VARIETIES**  
**GIANT BARTLETT**—Fanciest and finest of pears. Big rich, golden yellow with pink blush.

**SECKEL**—Sugar Pears—Fine for eating with sweetest of flavors. Not so large but trees are loaded.

## PLUMS

Hansen's Hardy Varieties

### LOW FALL PRICES

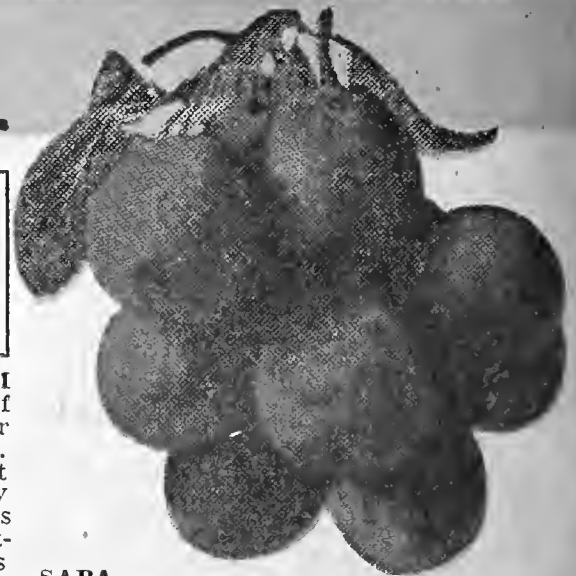
	2/3 ft. 4/6 ft.
	pp. exp. coll.
Each	29c 49c
5 Rate	27c 47c
10 Rate	25c 45c

**COMPASS CHERRY PLUM HYBRID**—A perfect cross of 2 favorite fruits. Super hardy. Bears right away. Trees just loaded with fruit  
**OPATA**—Bears when very young. Trees are always loaded. Reddish-purple outside and yellow meat. Grows on any soil. Good quality.

**SAPA**—Fruit, dark purple. Heavy bearer every year.  
**HANSKA**—(Apricot Plum). A big reddish-purple plum with sweet apricot perfumed yellow meat. Freestone. Ripens in August.

**WANETA**—Just about the best plum I know of. Fruit is great big, red on the outside and crisp sweet juicy yellow inside.

**PLUM COLLECTION**, 1 Each of Above, 4 in all, 2/3 ft. size postpaid \$1.00



GIANT BARTLETT



### HOW TO SET ASPARAGUS

Did you ever plant Asparagus in the Fall? If you haven't you're missing 6 Extra Months growth it might have had if you wait till spring. Fall planting is ideal. Set 12 inches apart in rows 2 to 3 ft. apart.

## 25 ASPARAGUS 39<sup>c</sup>

### NEW PARADISE STRAIN

At last we are able to offer the new Paradise strain of asparagus at no increase of price. It has much finer commoner sorts. It's rust-proof and improved in every way. I don't have much of this, but heartily recommend you don't plant any other sort.

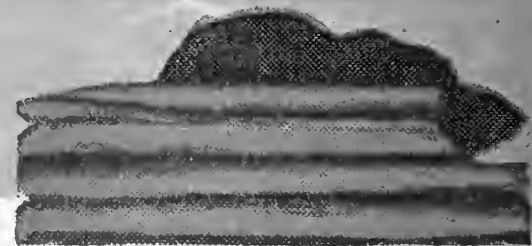
Prices: Big 2 yr. plants, 25 for 39c; 50 for 75c; 100 for \$1.39, postpaid.

## 15 RHUBARB \$1.00

This is our standard rhubarb—head and shoulders above ordinary strains. Tender, sweet and juicy. Believe we've sold more of this strain than has ever been sold of one Rhubarb. Set 3 feet apart each way in good garden soil. Nothing better than Rhubarb pie and sauce. Extra Heavy plants sure to grow.

### LOW FALL PRICES

5 for 49c—10 for 79c  
15 for \$1.00  
All Postpaid

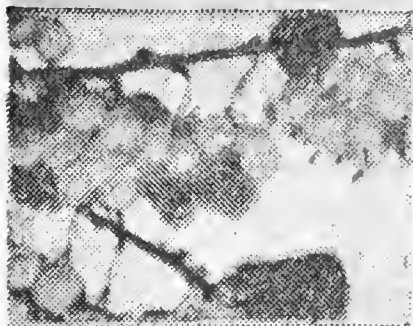


### NEW RUBY-RED RHUBARB 39c Ea.

#### Absolutely Seedless

The new sweet, tender, and absolutely seedless rhubarb grown from divisions. A brand new strain of the finest Rhubarb we have ever seen. Stalks are giant size, dark red, and very tender. Limited Supply.

Price: 39c each—3 for \$1.00, postpaid.



## GOOSEBERRIES 19<sup>c</sup> Ea.

This is the Genuine Downing. Set 3 feet apart each way. A choice variety with large pale green berries just covering the plants.

Price: 19c each; 6 for 98c, postpaid.

## 6 CURRANTS 98<sup>c</sup>

This is the famous cherry red variety. Best for jelly. Just can't be beat. Rich colored and a prolific yielder. Easy to pick. Plant 3 feet apart. 19c each; 6 for 98c, postpaid.

NOTE: (We can ship currants and gooseberries to Iowa, Missouri, Kansas, Illinois, Nebraska, and Oklahoma only.)

## THE MARVELOUS CHERRY THAT GROWS ON A BUSH!

### ← MAKES DECORATIVE BUSH

Very dwarf growing and neat. Makes beautiful ornamental silvery green bush. Covered with white blooms

### HANSEN'S IMPROVED BUSH CHERRY

The miracle new shrub. Highly decorative and still loaded with big delicious, sweet cherries. Silvery green foliage. Grows about 3 ft. high and the fruit is ideal for pies and jelly. Plant at least 3 this fall.

Price: 29c each; 3 for 79c; 10 for \$2.35, post.

### LOADED WITH FRUIT

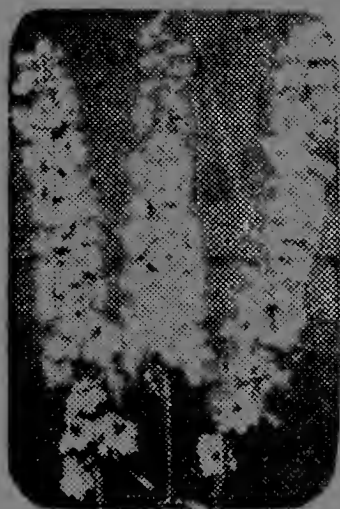
Loaded every year, drought or not, with huge, easy-to-pick, cherries. Fine for jelly or jam.



# FREE GIFTS IF YOUR ORDER TOTALS \$2.00 OR MORE

OF NURSERY  
OR BULBS

TAKE YOUR CHOICE



1 GIANT  
DELPHINIUM



1 Hardy  
RED CARNATION



3 GIANT  
DARWIN TULIPS



Or 1 FAMOUS  
"BOUQUET  
TULIP"

These lovely perennials come in dark or light blue. You may choose one plant free with each \$2. of your nursery or bulb order.

These are the brilliant, ever-blooming, hardy, carnations. Very fragrant. You may choose one free with each \$2 of your nursery or bulb order.

Favorites of all tulips. Long stemmed with mammoth flowers. You may choose three of these with each \$2 of your nursery, or bulb order. Assorted colors only.

This is the famous tulip that has five large blooms on each stem. You may choose one free with each \$2 of your nursery, or bulb order.

IF YOU ORDER \$1 WORTH, CHOOSE 2 of above, etc.

## SURPRISE COLLECTION!

### SPECIAL NOTICE!

THIS COLLECTION CONTAINS ALL KINDS OF TULIPS—PARROTS, EARLIES, ETC., THAT YOU CAN BUY NO OTHER PLACE EXCEPT IN THIS COLLECTION!



All Kinds of Tulips



Lilies

There are some each of every bulb in this big surprise collection. When you open the package you are going to be really and truly surprised at the many bulbs and many different kinds—some you may never have seen before. It will be at least a \$2.00 value and maybe more.

We can make such a sensational offer because on some items we find we have a few too many and rather than have them left, pass them out to our friends this way. Each collection is guaranteed to contain DARWIN TULIPS, LILIES, CROCUS, SNOWDROPS, SCILLIAS, COTTAGE TULIPS, PARROT TULIPS, GORY OF THE SNOW, IRIS, EARLY TULIPS, NARCISUS, FOR SURE, and a lot of other plants and bulbs besides to bring it way over a \$2.00 value. Don't fail to have this collection.



Crocus



Jonquil

A GUARANTEED \$2.00 VALUE  
31 TO 50 BULBS AND PLANTS

ONLY

**\$1.00**

POSTPAID



FOR SEPTEMBER AND OCTOBER ONLY

# NURSERY 1<sup>c</sup> SALE

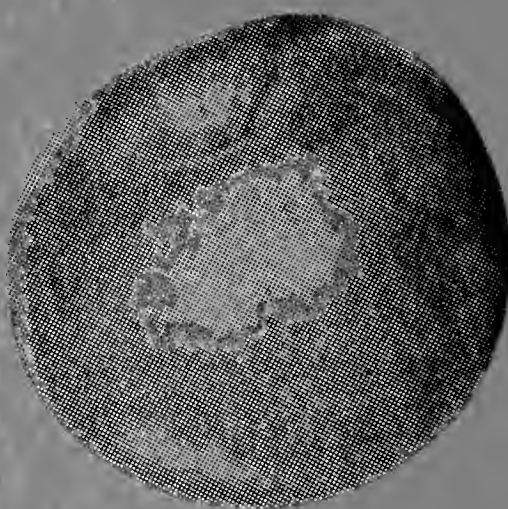
BUY ONE COLLECTION  
GET THE SECOND FOR 1c!

**4 APPLE TREES** Regular Price..... **\$1.00**

**4 APPLE TREES** Sale Price..... **.01**

**8 APPLE TREES** Postpaid **\$1.01**

An ideal size apple to transplant. All husky trees, 3 foot tall. Each collection includes early, late and winter apples so you'll have apples all season. I pick best varieties. All labeled. 2 collections (8 trees) \$1.01 prove how far a penny goes at Henry Field's.



**3 GIANT 2 YR. Everblooming Roses** Reg. Price **\$1.00**

**3 GIANT 2 YR. Everblooming Roses** Sale Price **.01**

**6 Roses** during Sale.....Postpaid **\$1.01**

These are the same GIANT 2-YR. EVERBLOOMING roses I sell inside the catalog. Each collection contains the choicest varieties in all colors—reds, two tones and pinks. My selection guaranteed to please. ALL will BLOOM next summer. Two collections (6 roses) \$1.01 postpaid to prove how far your pennies go at Henry Field's.



**35 BIG 2-FT. FALL CHINESE ELM**, Reg. Price..... **\$1.00**

**35 BIG 2-FT. FALL CHINESE ELM** (Sale) ..... **.01**

**70 CHINESE ELM** during Sale..... **\$1.01**

Here are enough trees to plant 3 rows of windbreak 200 ft. long or a hedge 100 ft. long. All husky, 2 foot trees—the right size to transplant well and give you quick growth and still not cost too much. This is the genuine SIBERIAN STRAIN—likes cold, heat or drought. All heavy rooted, healthy, inspected trees.

2 collections (70 trees)

**\$1.01**  
Postpaid





# SHADE TREES

**PLANT THIS FALL . . . GAIN 1/2 YEAR'S GROWTH!**

These are all big, heavy rooted transplanted specimens, straight, and well branched. All do especially well planted in the fall. All sent postpaid except big sizes marked express. These will be sent express prepaid if your order amounts to \$10.00 or more.



## CATALPA BUNGEI

"The Umbrella Tree"  
This is the lovely decorative tree that grows naturally into a round headed compact ornamental tree. 4/5 size 95c each; 2 for \$1.65, express collect.

## AMERICAN ELM

America's most popular shade tree. The tall growing, vase-shape, neat elm adapted everywhere. 5/6 ft. 49c each; 2 for 85c. Express collect.

## RED BUD TREE

(Judas Tree) a brilliant sight in the early spring when the leafless branches are packed tight with rosy-red bloom. Leaves are big heart shaped, dark green. Dwarf growing ornamental tree. 3/4 ft. size 40c each, 2 for 75c, shipped postpaid.

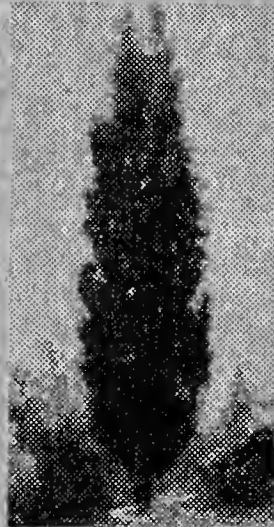


## NIOBE WEeping WILLOW

This is the graceful tree with drooping branches that hang low down in beautiful cascades of branches. Golden yellow bark. Very rapid grower. 3 to 4 ft. trees 29c each; 2 for 55c postpaid.

## HARD MAPLE

(Sugar Maple) The compact, round-head, dense maple. Leaves are large green turning to brightest red in fall. 6/8 ft. \$1.25 ea., 2 for \$2.25 express collect.



## LOMBARDY POPLARS

"The Pillar Tree"

This is a tree that makes a tall pillar. Perfect for Sentinel trees or tall border around lot. Fast growing.

3/4 ft. 15c each, 2 for 25c, 5 for 55c postpaid.

4/5 ft. 25c each, 2 for 40c, 5 for 79c express collect.

5/6 ft. 35c each, 2 for 60c, 5 for \$1.39 express collect.



**Chinese Elm--The Wonder Tree!**  
Grows 6 to 8 ft. per year!

Grows like sixty, stands cold and drought, making an all around perfect shade tree. I sell over 1,000,000 each year—proof of its popularity.

## LOW PRICES FOR FALL ONLY

3/4 ft. 29c ea.; 2 for 49c; 5 for \$1.10 postpaid.

4/5 ft. 35c; 2 for 65c; 5 for \$1.49 express collect.

5/6 ft. 55c ea.; 2 for 98c; 5 for \$2.19 express collect.

6/8 ft. 79c ea.; 2 for \$1.50; 5 for \$3.50 express collect.

**CHINESE ELM SHADE TREE SPECIAL—**  
5 Giant 4 to 5-ft. heavy, well-rooted Chinese Elm, 98c. Free: 1 Bridal Wreath. Postpaid.

## CHINESE ELMS FOR HEDGE AND WINDBREAK

Chinese Elms are ideal for trimmed hedges or windbreak. For windbreak set 6 to 8 feet apart in the rows that are 8 to 10 feet apart. Firm soil well around the roots and water well if possible. For hedge, set 1 ft. apart.

### POSTPAID PRICES

	25	100	500
9/12 in.	.25	.89	\$3.25
12/18 in.	.39	1.19	5.00
18/24 in.	.59	1.75	7.25
2 to 3 ft.	.79	2.49	9.85

# HEDGE PLANTS

**20 for 98c**

## HOW TO PLANT

Hedges get a real start when fall planted. Mound the earth around these plants about 8 inches high. PRUNE SEVERELY NEXT SPRING — not this fall.

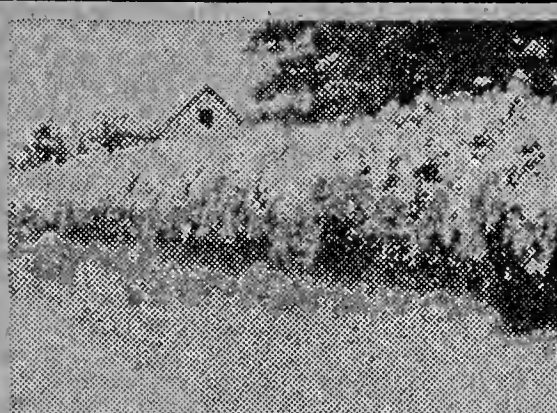
These are extra heavy plants. All postpaid.



## JAPANESE BARBERRY

For Untrimmed Hedge

Rich-green foliage, dense habit of growth, beautiful red coloring and red berries in fall plus extra hardiness makes this an ideal hedge. Don't need to trim as will make a neat 3 ft. hedge without. Set 12 to 18 inches apart. 1 to 1 1/2 ft. plants branched; 20 for 98c; 100 for \$4.69; postpaid.



## SPIREA VAN HOUTTE

For Tall Untrimmed Hedge

(Bridal Wreath) the most beautiful of all untrimmed tall hedges. A perfect border for the backyard, covered with lovely white flowers in early spring with graceful habit of growth. Set 1 to 2 1/2 ft. apart. Big 1 1/2 ft. plants—20 for 98c; 50 for \$2.29, or 100 for \$3.95, postpaid.



For Trimmed HEDGES

## AMOOR PRIVET

Best for trimmed, green, glossy hedge. Set 9 to 12 inches apart. 1 to 1 1/2 feet plants. 20 for 98c; 100 for \$4.69, postpaid.

# VINES

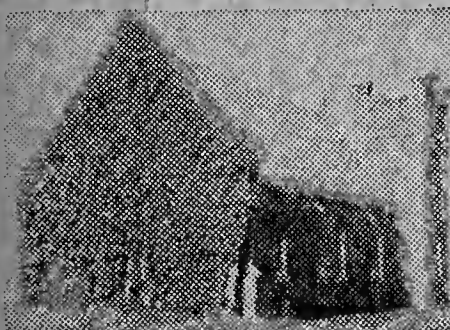
**19c-24c-39c**

Plant vines for Beauty and Comfort. Planted this fall, they'll make a big showing by next summer.

Plant 12 inches from foundation and for fences set 6 feet apart. Honeysuckle Japanese is fine to hold steep terraces. Set 5 feet each way on banks.

## HALL'S JAP HONEYSUCKLE

Beautiful foliage, fragrant white and yellow flowers all summer. Ideal for covering banks. 19 ea., 2 for 25c; 10 for \$1.00, postpaid.



## THE IVY VINES

Hardest of All AMERICAN IVY

Hardy. Will grow any place. Vine with big dark green leaves which turn red in fall. 19c each; 2 for 25c, postpaid.

## ENGLEMAN'S IVY

Climbs to rough walls with same appearance as American Ivy. 19c each; 2 for 35c, postpaid.



## THE POPULAR CLEMATIS

CLEMATIS JACKMANI

"The Spring Bloomer"

Immense, velvety purple flowers in late spring cover the entire vine. Extra select plants 75c each; 2 for \$1.25, postpaid.

## CLEMATIS JACKMANI

"The Fall Bloomer"

A mass of the purest white flowers in late summer—quick growing. 24c each; 2 for 39c, postpaid.



## SILVER LACE VINE

"Fast Grower"

Grows fastest of all vines. Often 25 feet in one season. Planted this fall will cover an arbor next summer. 39c each; 2 for 75c, postpaid.



# PEONY SALE ↓ ANY 4-29¢ PEONIES BELOW—\$1.00 ↓

ALL CHOICE VARIETIES—REGULARLY SELL FOR 40c AND 50c EACH POSTPAID

## How To Grow Peonies

Peonies are easy to grow and they're the one flower no one has enough of especially some of these lovely Grants the likes you've never seen. Set in September or October just two inches below the surface of the ground. Set about 3 ft. apart each way. Ideal for cemetery planting or border. Need no special care except plant food now and then.

## 8 PEONIES \$1.00

A Grand Assortment of 8 Peonies—\$1.00



Think of it! Peonies for about only 12c each. They're all big, double, choice varieties—every color of the rainbow. They are the extras from the choice varieties when I grow too many and it's your chance to save. A real bargain. Not many collections this fall. Unlabeled.

**DUCHESS DE NEMOURS**—Large, tree blooming white. Early 29c each.

**DUKE OF WELLINGTON**—Very large pure white, bomb type, fragrant, midseason, vigorous, blooms freely. 29c each.

**EDLIS SUPERBA**—The early big deep pink. 29c each.

**EDWARD ANDRE**—Large, full, round deep crimson with showy yellow center. 29c each.

**FELIX CROUSSE**—Bright ruby red—an old favorite. 29c each.

**FESTIVA MAXIMA**—Immense white flowers flecked with crimson. 29c each.

**FRANCES ORTEGAT**—Big dark crimson. Midseason. 29c each.

**KARL ROSENFELD**—Brilliant rich crimson. Large midseason flower. 29c each.

**LOUIS VAN HOUTTE**—Deep carmine. Petals tipped silver. Late midseason. 29c each.

**MAD. DE VERNEVILLE**—Pure white flecked carmine, bomb type, very early, strong fragrant, vigorous, blooms freely. med. height. 29c each.

**MARIE LEMOINE**—Large double bloom, clear rose tinged carmine. Late. 29c each.

**MARY BRAND**—Deep vivid red. Often said to be best red peony. 49c each.

**MONS JULES ELE**—The bomb shell peony opening with full round lilac pink and rose petals. Early midseason. 19c each.

**PHILIP REVOIRE**—An early distinctive red perfect form.

Dark shiny crimson. 79c each.

**RICHARD CARVEL**—A big bomb type peony of uniform shade of crimson. Early. 29c each.

**SARAH BERNHARDT**—Big, very double flower of remarkable size. Color apple blossom pink with each petal silver tipped. Late. 39c each.

**SOLANGE**—Very large white with a touch of buff and salmon. 59c each.

**THERESA**—Enormous old rose pink petals paling towards base and illuminated by a golden glow in the depths. 49c each.

TRY AT LEAST  
4 OF THESE  
GIANT  
PEONIES  
YOU'VE NEVER  
SEEN SUCH  
BLOOM!

## IRIS ONE OF THE LOVELIEST AND MOST INEXPENSIVE PERENNIALS, 4c EACH AND UP

### Baby Doll Iris—14c Each



PRICE: 14c ea.; 5 for 49c, Postpaid.

These are the tiny, dwarf growing, large-blooming iris like dainty dolls showing their faces so early. Grow only 6 inches high. Ideal for borders and rockeries.

**SPRING SKIES**—Forget me-not blue. **DIXIE**—Blue and red violet. **WHITE BEAUTY**—Purest white. **FLORIDA**—Clear yellow.

1 each of above—1 for 39c, postpaid

### SIBERIAN IRIS

These are the beautiful delicate iris with extra tall stems and attractive grass-like foliage. Heavy blooming. I've seen old clumps with forty to fifty blooms. Ideal for clumps around pools. All extra hardy varieties. PRICE: Choice Blue, White or Mixed. 3 for 25c, 8 for 49c, 25 for \$1.00, postpaid.

### Fall Blooming Iris 10c & 19c



These are the iris so full of life they bloom BOTH spring and again in the fall.

**AUTUMN KING**—Deep blue and purple of perfect form. NOW only 10c each, 3 for 25c.

**ELEANOR ROOSEVELT**—1940's outstanding fall bloomer. Deep velvety reddish-violet. Fragrant. Gold medal winner, as best fall bloomer. Only 25c each, 3 for 69c.

**OLIVE WHITE**—Rich creamy white with green-gold veining. Spring bloom very early. Heavy fall bloom often soft yellow. A new outstanding variety. 19c each, 3 for 49c.

**VESPER**—Tiny lavender blooms, every afternoon through August. 19c each, 3 for 49c.

1 each of all 4—59c postpaid

## RED AND PINK IRIS

19c each  
3 for 49c  
postpaid  
unless otherwise  
priced.

These are the glorious new colors in iris—reds, oranges and pinks. They're beautiful and so unusual we never have had enough. Please order early.

**RED BIRD**—Almost as red as the name would imply. Good strong grower with large flowers. 10c each, 3 for 25c.

**PEACHES**—A blend of pink, yellow and red. A brand new combination of colors.

**PINK OPAL**—Extremely large in size—a true lovely pink. One of the best pinks.

**OPERA**—Rich dark red.

**KING TUT**—Mahogany red falls—standards brown red, brownish red.

**DAUNTLESS**—Immense flowers, red with brown tone.

**SUSAN BLISS**—Rose pink, free blooming late. Tall.

**SEMINOLE**—Immense velvety red. 10c each, 3 for 25c.

**LABOR**—A Red copper with a metallic blue sheen.

**PINK SATIN**—Light pink of truest color and satiny sheen. The best branching of any pink. Tall.

**HELEN FIELD FISCHER**—Tall stately growing. Large flowering pink.

**INDIAN CHIEF**—Rich glowing velvety red. Finest.

**CECIL MINTURN**—A perfect vigorous growing pink. 10c each, 3 for 25c.

**RAMESIS**—A blend of pink and soft yellow. Midseason. 10c each, 3 for 25c.

**10 RED IRIS BARGAIN 98c**  
Choice Red and Pink Iris  
2 Burgundy 2 Labor  
2 Susan 2 Cecil  
Bliss Minturn  
2 Helen Field Fischer FREE: 1 hardy Regal Lily  
Postpaid

## 8 LILIES 98c

1 Each of all Lilies Listed

NOTE: All my bulbs are treated against disease and rot. Plant only treated bulbs. Remember, too, there're all kinds and sizes in Lilies. Mine are big giant size, all ready to bloom next year. Satisfaction absolutely guaranteed. Plant deeper in light soil, shallow in heavy soil.

### TIGER LILIES "Hardest of All"

Hardest of all and very striking. Large brilliant orange-red flowers with purplish black dots. Try the double variety. Plant 8 to 9 inches deep. Special price on this fall. Choice single or double or mixed. Price: 15c each, 3 for 39c, 10 for \$1.00, postpaid.

### CORAL LILY

"The Dwarf Lily"

(Tenifolium) Narrow leaved, slender growing lily from Siberia. Many deep scarlet waxy, recurved flowers on each plant. Grows in poorest locations. Plant 3 to 6 inches deep. Price: 20c each, 3 for 59c, 7 for \$1.00.

### ST. JOSEPH'S LILY

"The Fragrant Madonna Lily"

The famous strain of the Madonna or Candidum. Beautiful pure white, fragrant trumpets. Very prolific bloomer—stems often having 10 to 20 blooms at one time. Beautiful with delphiniums. Plant 2 to 3 in. deep. Price: 20c each, 3 for 49c, 7 for \$1.00, postpaid.

### GIGANTEUM

"The Easter Lily"

(Erbu Type) The Erb is an improved type with taller stalks and larger white flowers often 6 in. long with purple markings in the throat and sweetly scented. This is the florist's Easter Lily. You can have these right in your garden. Perfectly hardy. Plant 4 in. deep. Prices: 25c each, 3 for 69c, 6 for \$1.00, postpaid.



EDULIS  
SUPERBA

FRANCIS O.

FESTIVA MAX.

KARL B.

## MY FAMOUS MEMORIAL DAY PEONY COLLECTION

These are the four varieties which bloom early for Memorial Day.  
Collection includes the very best of their color.

- 1—Edulis Superba—  
Soft Pink  
1—Festiva Maxima—  
Double White

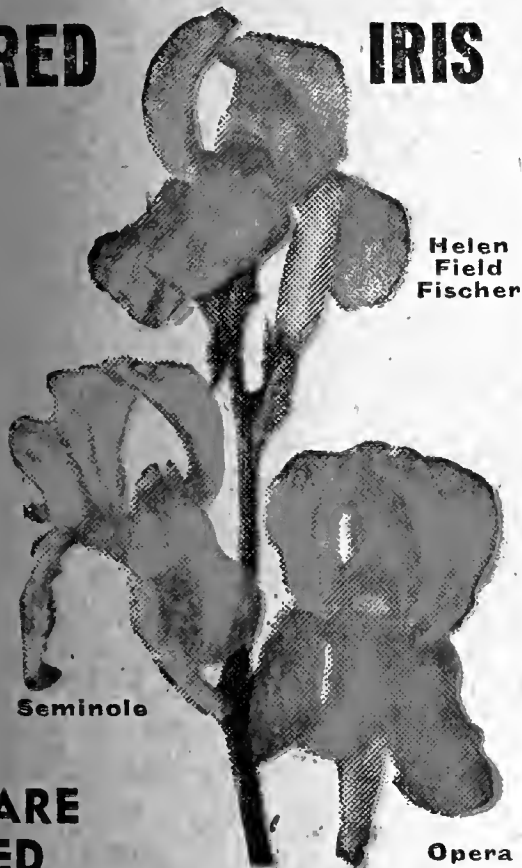
- 1—Karl Rosenfield—  
Deep Red  
1—Frances Ortegat—  
Bright Crimson

**\$1.36 Value for Only 89c Postpaid**

**89c**

Postpaid

## RED IRIS



Helen  
Field  
Fischer

Seminole

Opera

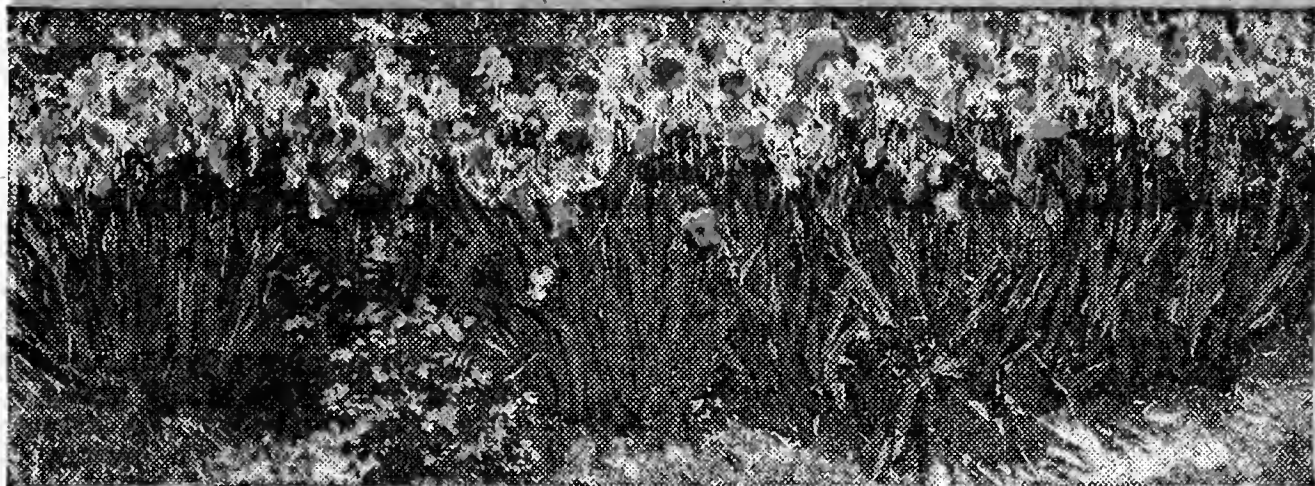
## RARE RED IRIS COLLECTION

2 Each of Above  
(6 in all) Postpaid

**69c**

## RAINBOW IRIS COLLECTION

**All 24 Iris Below for only 98c, Postpaid**



Price in  
smaller  
amounts  
3 for 25c,  
8 for 49c  
All 24  
for 98c  
Postpaid

**MONSIGNOR**—Violet and purple-crimson; large.  
**QUEEN OF MAY**—Light pink, white base, veined lavender.  
**JUANITA**—Clear blue, fragrant, tall.  
**GEO. J. TRIBOLET**—Black purple, vigorous, late.  
**L. A. WILLIAMSON**—Standards, lavender, falls violet.  
**LORD LAMBOURNE**—Early, fragrant, Standards, rose; falls crimson.  
**BUTO**—Dark blue-purple, nearly black.  
**MORNING SPLENDOR**—Standard, rich violet.  
**CLARA NOYES**—Dazzling blend of apricot, orange, yellow and carmine.  
**VENUS DE MILO**—Cream white.  
**EDGEWOOD**—Medium two-toned pink bicolor.  
**BUTTERCUP**—A rich yellow, medium height.

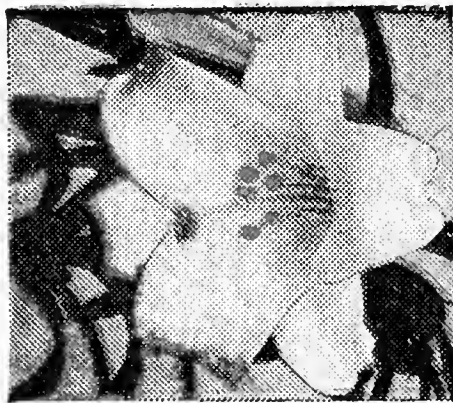
**EMPEROR**—Deep violet.  
**BALDWIN**—Rich violet. Tremendous size. Tall.  
**CAPRICE**—Very fragrant, raspberry red.  
**JUBILEE**—Peach standards. Falls cream, veined brown.  
**SHERWIN WRIGHT**—Best deep yellow.  
**FLORENTINA ALBA**—Silvery white.  
**WHITE KNIGHT**—Snow white, slight markings at base.  
**AMBASSADOR**—Bronze standards, falls maroon.  
**MAD. CHEREAU**—Pure white with blue penciled border around each petal.  
**DELICATISSIMA**—White bordered with lavender penciled stripe.  
**QUAKER LADY**—Smoky lavender with yellow shadings. Falls ageratum blue and old gold; orange beard. Odd and attractive.  
**BOY BLUE**—Blue standards, purple falls.



**HENRY II LILY**  
"Everyone's Favorite"

(Golden Show Lily) Orange, yellow flowers spotted reddish brown with recurving petals. Plant 6 to 8 inches deep.

Price: 20c each; 3 for 50c;  
7 for \$1.00, postpaid



**PHILIPPINE LILY**  
"The New Long Trumpet"

Extra long trumpet flowers, white, with reddish brown shadings, and green inside. New, fragrant, and exceptionally beautiful.

Price: 20c each; 3 for 50c;  
7 for \$1.00, postpaid



**REGAL LILY**  
"Covered with Blooms"

The graceful lily with large pure white flowers, tinged lightly with lilac on the outside and yellow on the inside. 10 or more blooms per stem. Plant 8 to 10 inches deep.

Price: 15c each; 3 for 39c;  
10 for \$1.00, postpaid



**RED RUSSIAN LILY**  
"Easiest to Grow"

(Fire-Lily) One of the easiest of all garden lilies to grow. A dainty reddish orange with large clusters of blooms. Plant 5 to 6 inches deep.

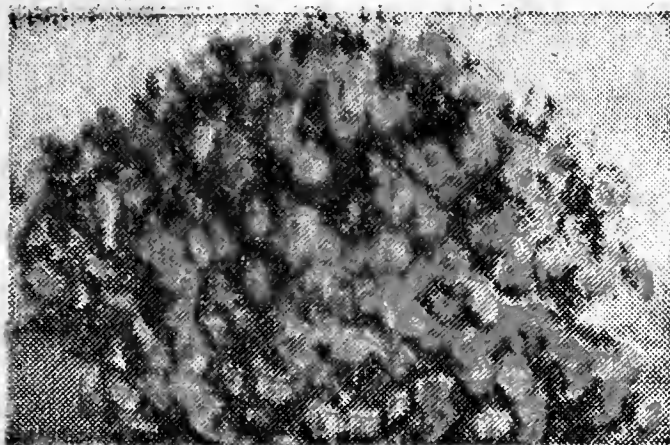
Price: 20c each; 3 for 50c;  
7 for \$1.00, postpaid



These Perennials Fall Planted BLOOM Next Spring

# PERENNIAL 19c; ANY 7 98c<sup>Post Paid</sup>

## 4 CUSHION MUMS 59c



1 Each of Below

The plant of 1,000 blooms. These chrysanthemums are the dwarf, early flowering varieties and bloom through August, September and October. Your choice of

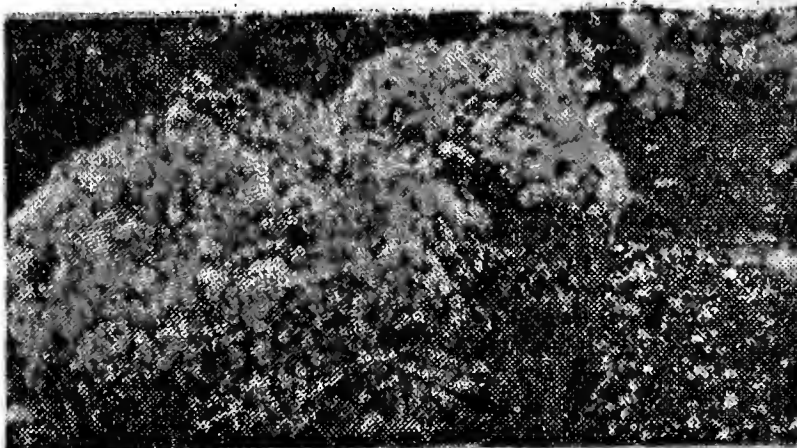
**PINK CUSHION** 19c ea., 3 for 54c, 7 for 98c, postpaid  
**RED CUSHION** 19c ea., 3 for 54c, 7 for 98c, postpaid  
**YELLOW CUSHION**

19c ea., 3 for 54c, 7 for 98c, postpaid  
**BRONZE CUSHION**—early

19c ea., 3 for 54c, 7 for 98c, postpaid

1 Each of Above 59c, Postpaid

## 4 Ball-Shaped Hardy Asters 59c



These varieties listed below are the new race of dwarf, growing, ball shaped, early and long-blooming asters. Hardy everywhere and bloom gloriously from September to November. Grow only 10-12 in. high.

**MARJORIE**—Rose Pink 19c ea., 3 for 54c, 7 for 98c, postpaid  
**SNOWSPRITE**—Purest White

19c ea., 3 for 54c, 7 for 98c, postpaid

**RED ROVER**—Bright Rose 19c ea., 3 for 54c, 7 for 98c, postpaid

**VICTOR**—Clear Lavender 19c ea., 3 for 54c, 7 for 98c, postpaid

1 Each of Above 4 for 59c, Postpaid



SOME OF THE LOVELY PHLOX IN BLOOM IN OUR TRIAL GROUNDS BACK OF THE SEED-HOUSE. COME AND SEE THEM.

## 8 GIANT PHLOX 98c<sup>Postpaid</sup>

Here's a color collection of the best varieties of phlox. Includes all colors—mostly bright, deep reds and pinks. All strong healthy plants, but can sell cheaper because not labelled as to variety. All eight phlox only 98c, postpaid. Ask for Bargain Phlox Collection.

**You Get One Each of these Varieties**

All improved types. Massive flower heads.

**B. COMPTE**—Wine red  
**BRILLIANT**—Scarlet  
**COUNT ZEPPELIN**—White, red eye  
**HAUPTMAN KOEHL**—Blood red  
**MRS. JENKINS**—Pure white  
**THOR**—Salmon, overlaid scarlet  
**R. P. STRUTHERS**—Rose with carmine eye  
**LILLIAN**—A brilliant, new, striking pink with extremely large flowers—finest of all pink phlox  
 Price ordered alone: 19c ea., 3 for 49c or all 7 for 98c, postpaid.

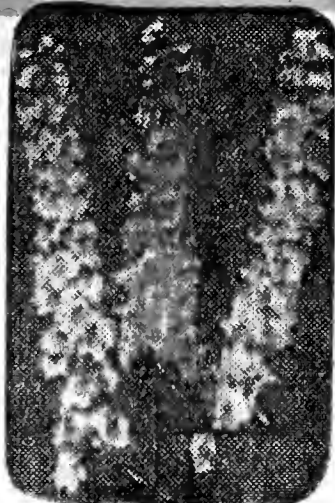
## GIANT DELPHINIUM

## 3 YUCCA, 49c

## GROW CARNATIONS

## 3 GIANT DAISIES, 44c

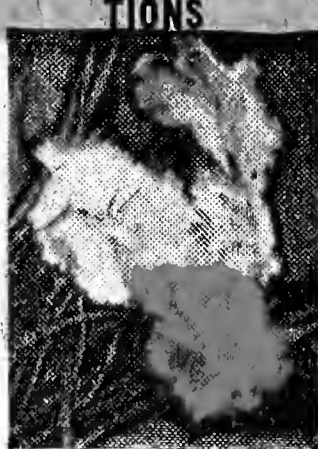
1 Each of Below



Tall, Giant spikes simply full of bloom in early summer. Your choice Belladonna (light blue) or Bellamosa (dark blue). 19c ea., 3 for 49c; 7 for 98c, postpaid.



(Candles of the Lord)—Tall spikes of pure waxy white flowers, growing from a sword-like foliage. Grows anywhere in poorest soil or under trees. 19c ea., 3 for 49; 7 for 98c, postpaid.



Same fine, fragrant flowers you pay a high price for at a greenhouse. You can grow them in your own garden. State your choice of color: red, yellow or white, or mixed. 19c ea., 3 for 49c; 7 for 98c, postpaid.



**GIANT SHASTA CONQUEROR**—The new **EARLY-FLOWERING** giant Shasta Daisy. 19c ea., 3 for 49c,  
**SHASTA DAISY SUPREME**—The immense flowering daisy. Blooms 4 in. across. Blooms all summer. 19c ea., 3 for 49c, postpaid.  
**HARTJE ELDER**—The early blooming daisy. 19c ea., 3 for 49c, postpaid.

## How to Fall Plant

Fall planted perennials bloom perfectly first year. Make a permanent flower garden that will bloom from spring till frost with these inexpensive big hardy perennials. Plants extra heavy rooted. Mulch with straw after ground starts to freeze. Dates given after the name are dates when variety blooms. Plant around 12 inches apart. Dwarf varieties 6 to 9 inches.

## CHOICE PERENNIALS BELOW

19c ea.

3 for 49c

5 for 79c

7 for 98c

POSTPAID

Unless otherwise priced.

**BABY'S BREATH** (Gypsophila)—Dainty white flowers in cloud-like masses to go with other flowers in bouquets.

**BABY'S BREATH**—Double-Bristol Fairy. Blooms most all summer. 39c ea., 3 for \$1.00, postpaid.

**BALLOON FLOWER** (Platycodeon)—Buds are like balloons of rich blue that burst into single blooms and look like stars.

**BLOOD ROOT**—Ozark grown. Earliest of all perennials. Big pure white waxy flowers and large green leaves before crocus appear. Ideal in shade. I'm making special prices as these should be planted in clumps. 3 for 39c, 7 for 69c, postpaid.

**CANTERBURY BELLS** (Giant Bells)—June. Big tall 2 to 3 feet stalks, lined with big bell shaped pink, white or purple flowers.

**COREOPSIS**—June. The golden yellow daisy.

**FOX GLOVES**—The true perennial type with lovely soft yellow blooms flecked with chocolate. Blooms all summer.

**GAILLARDIA BURGUNDY**—The best of all the new favorites. Almost Pure red. Grown in poorest soil and hottest weather with blooms all summer.

**HARDY SNAPDRAGONS** (Linaria)—Beautiful hardy yellow snapdragons easy to grow and very lovely.

**HARDY SWEET PEA VINE** (Lathyrus)—A permanent hardy Sweet Pea. Fast Growing. Covers a trellis first year. Choice red, pink and white. 24c ea., 3 for 69c.

**HEN AND CHICKENS**—Like tiny cactus, for cracks and crevices in rockeries. Choice, green, brown, red.

**DOUBLE HOLLYHOCKS**—Plant now for worlds of bloom next summer. Big, strong, husky, hardy plants in your choice of pink, red or mixed colors.

**JACK-IN-THE-PULPIT**—Do you remember this old favorite you used to find in the woods? Looks like a man standing in a pulpit preaching. These are from my Ozark garden.

**MAY APPLE**—Very early with giant pure white flowers. Large attractive leaves. Plant with blue bells and ferns. Ozark grown and very hardy.

**PAINTED DAISY** (Pyrethrum)—May and June. The deep blood red Sanguinum variety or mixed pink and white.

**PINKS**—Either the dainty Maiden Pink so popular or the old fragrant Grass Pinks.

**SILVER KING**—The Ghost Plant! Looks like dusted with silver. Grows any place. Makes grand accent to your planting.

**SWEET WILLIAM**—New red everblooming. A garden favorite for years. Deep red, medium growing.

**VERBENA**—Hardy, a rose magenta flowered trailer. A mass of bloom in May.

**HARDY VIOLAS** (Tufted Pansies)—Choice of—

**ARKWRIGHT RUBY**—burnt orange, black center, flecked yellow

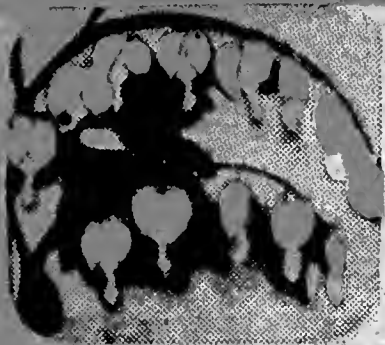
**ADMIRATION**—purple, yellow centers

**JERSEY GEM**—rich violet

**APRICOT**—apricot, very striking



**BLEEDING HEART 44c**  
1 Each of Below



**FERN LEAF**—Unusual fine graceful foliage. Plants loaded all summer with rich red hearts. 19c ea., 3 for 49c, postpaid.

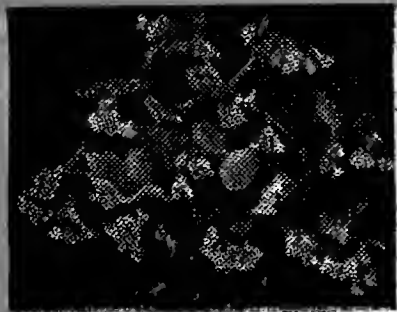
**OLD FASHIONED**—Everybody wants this old standby. Pictured above. 29c ea., 3 for 79c, postpaid.

**NEW LONG-SPURRED COLUMBINE 19c**



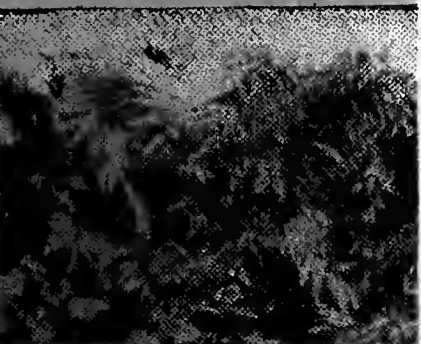
**MRS. SCOTT ELLIOTT** (Long Spurred Aquilegia)—Blooms May and June. Early, dainty, pastel colored. These are the giant types with extra long spurs. Mixed only 19c ea., 3 for 49c, 7 for 98c. P.P.

**10 BLUE BELLS \$1.00**



**MERTENSIA**—Sky Blue bells, the very first sign of spring. I grow these at my Centerville place, and they'll add beauty and pleasure to your garden. Plant in clumps of several together. Special 19c ea., 10 for \$1.00, postpaid.

**2 FERNS 34c**  
1 Each of Below



Ferns give you beautiful tropical foliage and will grow anywhere. These two varieties are by far the best:  
**MAIDEN HAIR**—Lacy Leaved.  
**OSTRICH PLUME**—Heavy and luxuriant.  
1 ea. of above 34c or 19c ea., 3 for 49c, 7 for 98c, pp.

# ROSES

GIANT 2 YR. PLANTS

**37c ea.** 3 for 98c  
10 for \$2.90

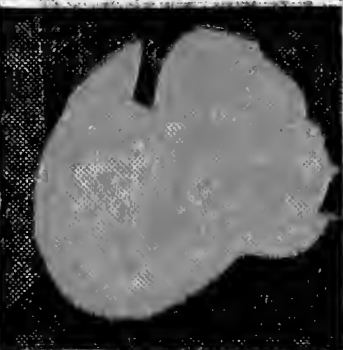
These Hybrid Teas  
Planted Now—Bloom Next Summer

**IMPORTANT**—Fall planted roses must have winter protection (even ones planted in spring should have). Mound the earth up around tops 6 to 8 inches high after freezing weather starts and cover the bed with a heavy straw mulch. Roses do best in sunny location away from the tree roots. Set 20 inches each way.

## PINK RADIANCE

"Hardest Pink"

Best to bloom and resist heat and drought and disease of all pink kinds. Flowers large. Loaded with bloom all summer.



## HENRIETTA

"Non-Fade Yellow"

Some yellow roses have tendency to fade. Not Henrietta. It was so beautiful and I liked it so, I named it after my granddaughter. Formerly 49c.

## E. G. HILL

"Disease-Free Red"

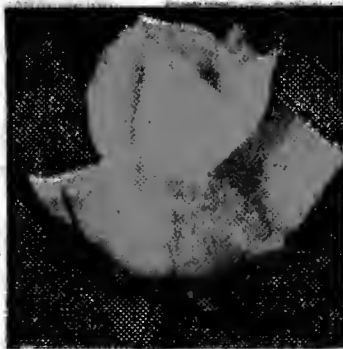
The ideal red rose for cutting. Flery crimson with long pointed buds which open to full-petaled flowers of striking brilliance.



## RED RADIANCE

"The Hardest Red"

The "fool-proof" red rose. Noted for its hardiness and free-blooming qualities. Will grow anywhere and never seems to rest.



## ETOILE DE HOLLAND

"Ideal Red for Cutting"

The ideal rose for cutting as it holds its color so well. Big blooms grow deeper in color as petals open. Disease resistant.



## K.A. VICTORIA

"Blooms Continuously"

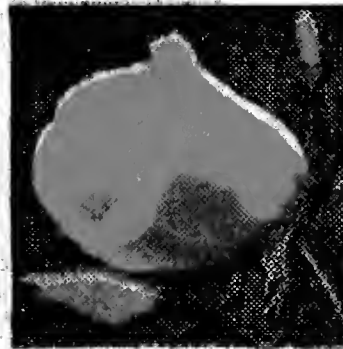
The favorite white rose in the midwest. Foliage always shiny and clean. Very hardy and always in bloom.



## GRUSS AN TEPLITZ

"Has Most Blooms"

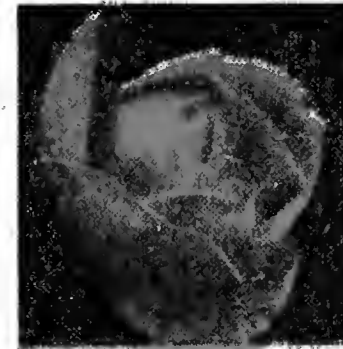
This rose has more blooms than any other. Always loaded. Foliage glossy. Will grow where other roses won't. Vivid red.



## TALISMAN

"Greenhouse Style Rose"

This has the beautiful long buds and long stems. The blend of gold, scarlet, yellow and orange is hard to duplicate. "must."

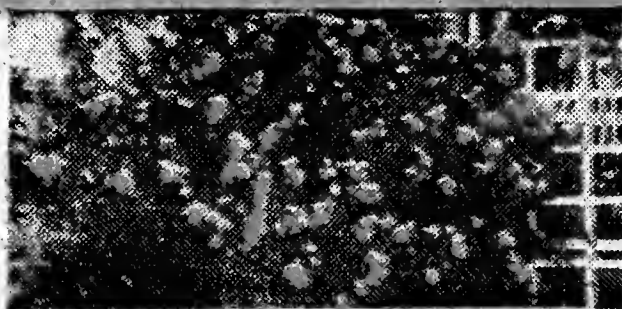


## EDITOR McFARLAND

"Bigger, Prolific Rose"

This is the prolific pink and its blooms are extra size. Bushes compact. Blooms all summer.

## 3 CLIMBING ROSES 79c



Can't list them all this fall, but here's the best for arbors, fences or trellises. Set 6 feet apart. Priced 37c ea., 3 for 98c, 10 for \$2.90.

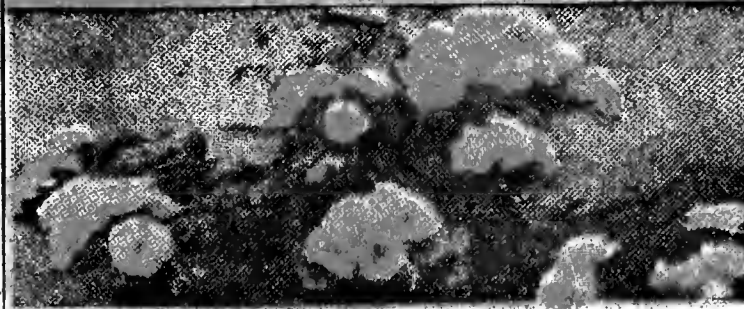
**PAUL'S SCARLET**—America's favorite Climber—Vivid rich scarlet big blooms that don't fade.

**AMERICAN BEAUTY CLIMBER**—Big red blooms so beautiful the name is a standard color everyone uses.

**DOROTHY PERKINS**—Pink or Red or White (state choice). The cluster-flowering, super-hardy climber. Thousands of flowers on every plant.

**CLIMBING ROSE COLLECTION**  
1 ea. above 3 Roses 79c, postpaid.

## BABY ROSES BLOOM ALL SUMMER



These lovely Polyanthus have hundreds of blooms on each bush all season long. Very hardy and easy to grow. Price 39c ea., 3 for 98c, postpaid.

**CATHERINE ZEIMET**—Dainty double white baby roses.

**ELLEN POULSEN**—Lovely pink blooms. Super hardy.

**GRUSS AN AACHEN**—Don't fail to have this large flowering type made popular by Helen Fischer. Her favorite—soft creamy pink blooms, large like hybrid teas.

**IDEAL**—Deep black red, and always loaded down.

**TRIOMPHE ORLEANS**—Finest of all red baby roses.

**GROOTENDORST** (Shrub Rose)

Cold won't hurt this rose. Doesn't need winter cover. A combination rose and shrub. Foliage and hardiness like a shrub, and literally thousands of either bright red or pink rose blooms all summer. Choice Red or Pink. 37c ea., 3 for 98c.

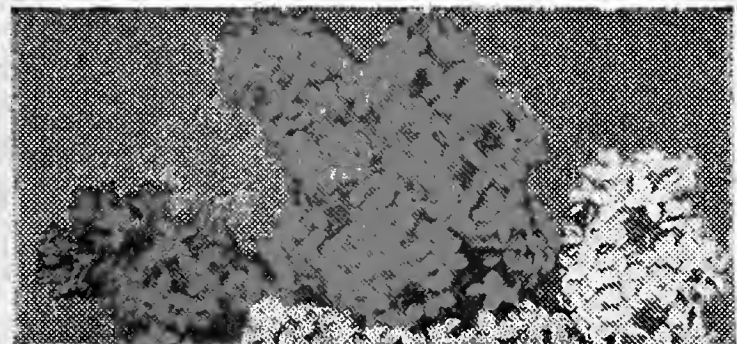




## 2 BEAUTIFUL HYDRANGEAS 54c

**HYDRANGEA A. G.**—Grows 3 to 5 feet. The snowball hydrangea. Big balls of pure white in June and July. Price: 29c each; 3 for 79c; 4 for 98c.

**HYDRANGEA P. G.**—Grows 4 to 5 feet. Long pear shaped white blooms in mid-summer, turning to pink and bronze. Blooms stay till winter. Price: 29c each; 3 for 79c; 4 for 98c; 1 each of above, 54c, postpaid.



**NEW FRENCH HYBRID LILACS**—Bloom 1st year. Extra Select plants 44c each; 5 for \$2.00, postpaid. Impr., non-suckering immense double flowers.

**BELLE DE NANCY**—double satiny rose

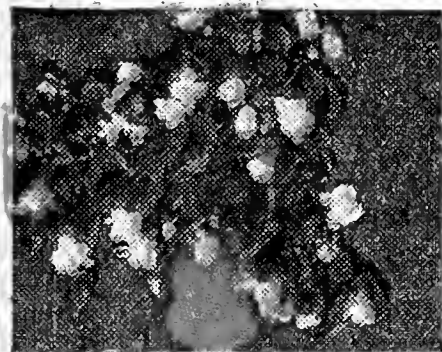
**CHAS. JOLY**—rich wine double flowers

**CHAS. X**—Very deep purplish red. Choice.

**MME. LEMOINE**—a true double. Pure white

1 each all 4 above \$1.25, postpaid.

**LILAC PERSIAN**—Grows 6 to 8 feet. The sure, quick-blooming variety. Price: 24c each; 3 for 69c; 5 for 98c.

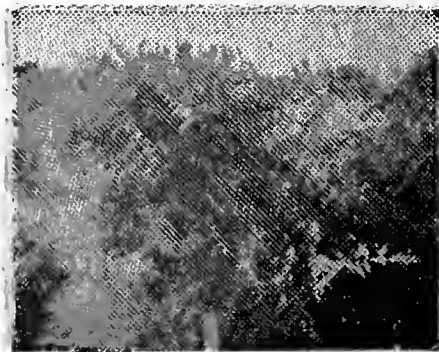


## MOCK ORANGE

—The Fragrant Shrub

**DOUBLE MOCK ORANGE**—Virginis—Grows 5 to 6 feet. The new double flowering one. Blooms spring and off on all summer. Price: 29c each; 3 for 79c; 4 for 98c.

**EARLY MOCK ORANGE**—Grows 6 to 8 feet. The old fashioned pure white early blooming variety. Very, very fragrant. Price: 19c each; 3 for 55c; 6 for 98c.



## FEATHERY TAMARIX 19c Ea.

The proud peacock among the shrubs. Its fine feathery foliage of silvery green with delicate pinkish lavender flowers is one of the most beautiful sights in our lawns. Every yard should have at least one. Price 19c each; 3 for 55c; 6 for 98c.



## SPIREA VAN HOUTTE 19c

(Bridal Wreath) America's favorite shrub. Loaded with snow white blooms in May with extra good foliage and habit of growth. Grows everywhere, even under big trees. Price: 19c each; 3 for 55c; 6 for 98c.

**SPECIAL: 20 Special Grade**

Spirea—light and bushy.....

**98c** Post Paid

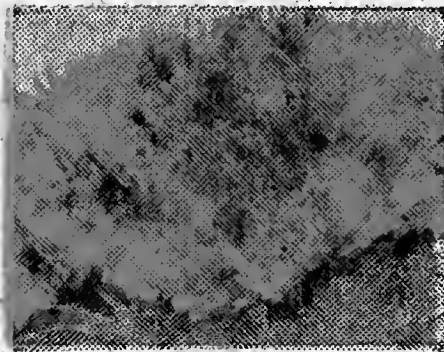


## 3 DWARF RED SPIREA 69c

(Anthony Waterer) The beautiful, low-growing spirea with the deep red, flat flower clusters. Ideal for planting in front of taller shrubs, or for a low foundation. One of the most beautiful shrubs. Price: 24c ea.; 3 for 69c; 5 for 98c, postpaid.

**SPECIAL: 2 Dwarf Red Spirea, 2 Bridal Wreath**.....

**79c** Post Paid



## BARBERRY, Red Leaf, 24c

Striking rich red foliage all summer. Ideal for contrasts in border. Low growing. Price: 24c each; 3 for 69c; 5 for 98c.

**BARBERRY, Japanese (Thunbergi)**—Ideal foliage of dark green compact growth with red berries and foliage in fall and winter. Medium low. Price: 19c each; 3 for 55c; 6 for 98c.

# SHRUBS

Plant Now  
Blooms Next Spring

## All Extra-Select Size All Shrubs Postpaid

All are extra hardy varieties and selected husky plants with lots of branches. ALL ARE EXTRA-SELECT SIZE and postpaid. NOTE: Lots of folks ask for Butterfly bush in the fall, but we find they do not transplant well. Let's wait and plant this one shrub in the spring.

**BEAUTY BUSH**—Grow 5 to 6 feet. Graceful arching branches, loaded in June with delicate pink flowers. Price: 29c each; 4 for \$1.00, postpaid.

**FIRE BUSH (Japanese Quince)**—Grows 4 to 5 feet. Fiery red orange blooms before the leaves appear. Price: 24c each; 3 for 69c; 5 for 98c.

**GOLDEN BELL**—Grows 5 to 6 feet. Another welcomer of spring with bright golden bells before the leaves. Foliage turns rich bronze in fall. Price: 24c each; 3 for 69c; 5 for 98c.

**HONEYSUCKLE (Bush form)**—Grows 6 to 8 feet. Early attractive blooms, followed by shiny red berries, quick growing. Price: 24c each; 5 for \$1.00. Choice Red, Pink or White blooms.

**SNOWBALL**—Grows 8 to 9 feet. An old favorite, but ever popular. Loaded with big round snow-white blooms in late spring. Price: 34c each; 3 for 98c.

# ORIENTAL POPPIES

Brightest, most striking flower of the spring. Plant in September for good results. Order Now. Big plants—guaranteed to bloom next spring. Plant 12 inches apart in good soil.

## THE NEW POPPY VARIETIES

**BEAUTY OF LIVERMORE**—Dark ox-blood red with black blotch at base of flowers. 19c each; 3 for 50c; 7 for \$1.00, postpaid.

**FAIRY**—A new iridescent pure pink. One of the pinkest of all. Heavy blooming. 29c each; 4 for \$1.00, postpaid.

**GLORIE GLOW**—The famous huge double blooms of bright orange. Early blooming and worlds of showy flowers. 19c each; 4 for 50c; 7 for \$1.00.

**ORANGE SCARLET**—Often called Giant Orange because of its mammoth size. 19c each, P. P. **SPECIAL: 10 Orange Scarlet 89c, if you order by Oct. 15.**

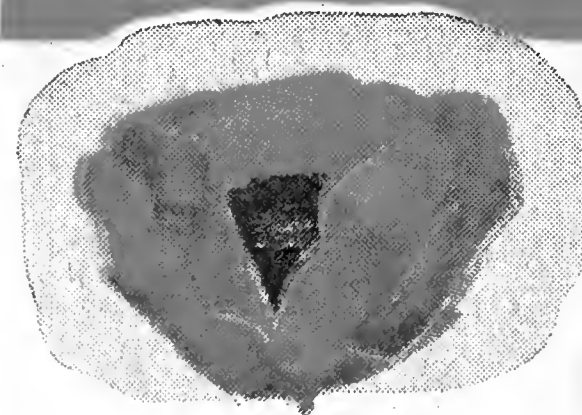
**PERRY'S PINK**—Big soft pink flowers of uniform color. 29c each; 4 for 98c, postpaid.

**PERRY'S WHITE**—Purest white satiny flowers with purple-maroon blotch at base. A new and different poppy. 39c each; 3 for \$1.00, P.P.

**WURTEMBERGIA**—The outstanding new red Brilliant, flashy flowers on strong stems. Do plant the new flame of color. 29c ea., 4 for \$1.00.

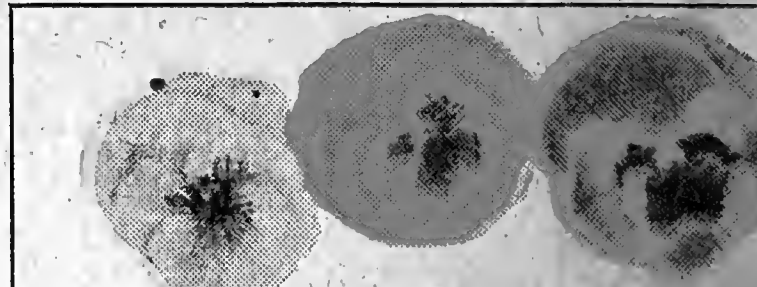
## New Varieties Poppy Collection

1 Perry's White	\$0.39	All for
1 Perry's Pink	.29	<b>98c</b>
1 Fairy	.29	Postpaid
1 Glorie Glow	.19	
1 Beauty of Livermore	.19	
	\$1.35 value	



## The World's Outstanding Poppy

Brand new, and to my notion, the best poppy ever introduced—Wunderkind. Grows 33 inches tall. Cerise, begonia-rose shade with sturdy stems and excellent foliage. Undoubtedly the world's finest poppy up to date, and now offered at the low price of 79c. Our supplies are very limited so order early.



## 50 PANSY PLANTS \$1.15

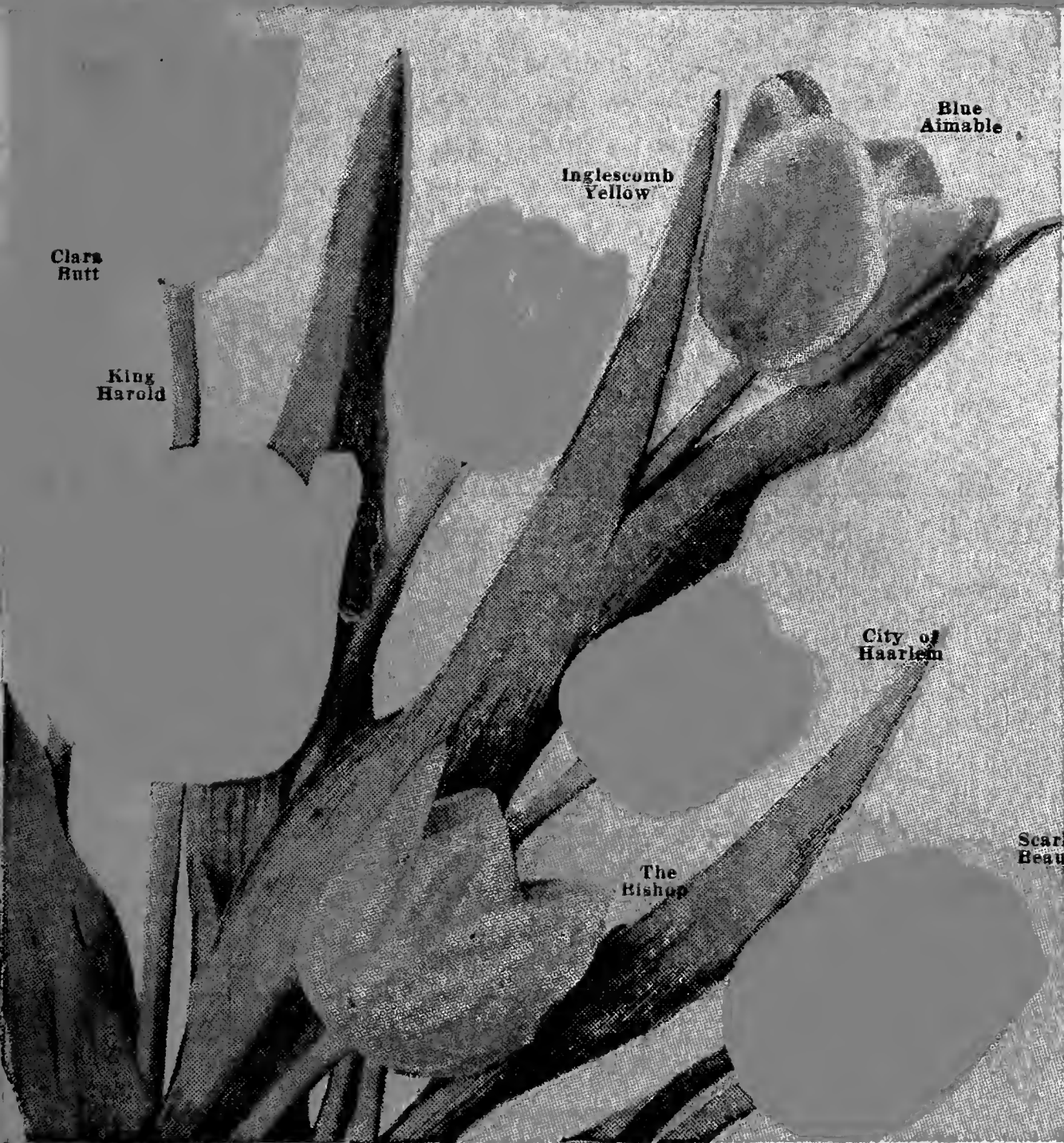
Plant pansies wherever possible in the fall. They'll do better and bloom better. Here's money-saving prices on Giant Ruffled pansies—assorted colors with plenty of dark reds.

25 plants.....	\$0.65	postpaid
50 plants.....	1.15	postpaid
100 plants.....	1.95	postpaid



ONE OF THE FEW PLACES YOU CAN BUY

# TULIPS and OTHER FALL BULBS



## FIELD'S TULIPS SUPPLY SHORT; ORDER EARLY!

**Henry Field—One of Few  
Who Has Tulips for  
Sale This Fall**

The tulip supply all over the United States is extremely short this year. Only a few of the biggest seed houses in the country will be able to supply bulbs and then only in limited quantity.

Henry Field is one of the few who has been able to get tulip bulbs for you. You will notice that even with his big buying power, he was able only to get a comparatively short list of varieties. Supplies of these varieties are very short and everyone is urged, if they want any tulips at all, to get their orders in at once.

Henry Field will ship orders strictly on a first come—first served basis. That's the only way to be fair. It may be years before tulips will again be available. NOW is the time to get them.

## FIELD'S TULIPS GUARANTEED TO BLOOM

The picture below represents the actual size and appearance of my tulips. They are the finest in the country and all giant—4 to 6 in. around. ALL ARE ABSOLUTELY GUARANTEED TO BLOOM, TO BE TRUE TO NAME. They will bloom for years and years if planted in rich, well-drained soil.



An actual size photo of Field's Giant Tulip Bulbs. Bigger bulbs mean bigger blooms.

## The Lovely DARWIN TULIPS—Aristocrats of Tulipdom

### PRICES

5 for 40c  
10 for 69c  
25 for \$1.25  
100 for \$4.69  
Postpaid

Please Note: Supplies Are Very Limited—We Will Ship Order in Order They Arrive as Long as Tulips Last—Please Order Early to Avoid Disappointment. Prices: 5 for 40c; 10 for 69c; 25 for \$1.25; 100 for \$4.69, all postpaid.

CLARA BUTT—The most perfect salmon pink.

BLUE AIMABLE—Long stemmed true blue tulip.

INGLESCOMB YELLOW—A bright yellow—very outstanding.

KING HAROLD—Always in our mind the very best of red tulips. Fine for bedding or forcing. Rich red with extra long stems and large flowers.

MRS. THORBECKE—Distinct bright ruby red with long stems.

SCARLET BEAUTY—Probably one of the finest and most unusual red tulips. Lasts a long time.

THE BISHOP—Enormous, bright blue-violet tulip. Heavy petals. Very outstanding. (Generally sold at a higher price

than regular Darwins, but we are making them the regular price this year.)

VICTORY—Rich, deep red. Splendid for forcing or bedding.

CITY OF HAARLEM—The tallest bright red tulip. You should have some of these in your garden.

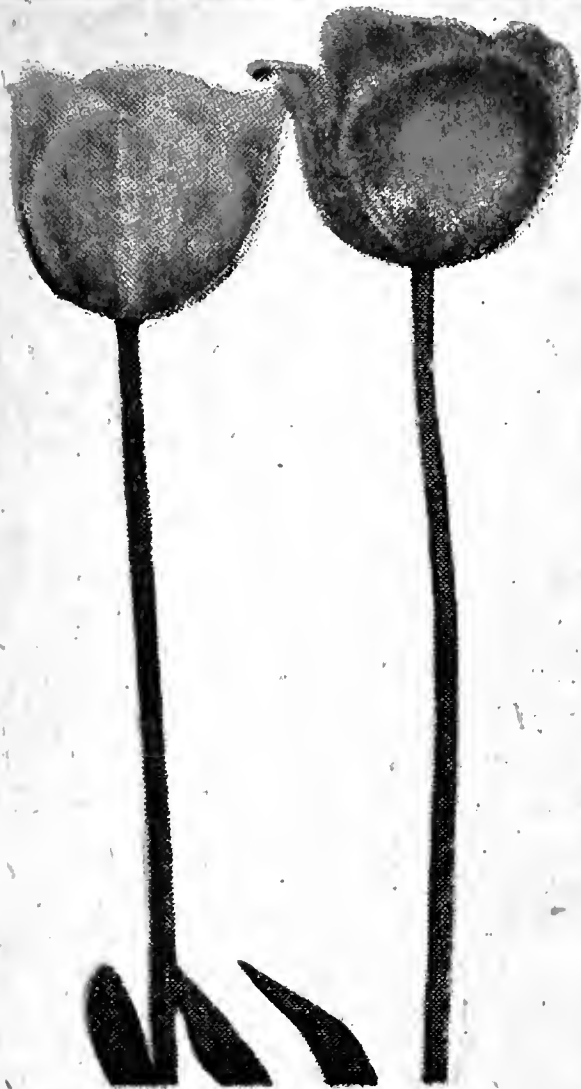
WM. COPELAND—Violet. Excellent for early forcing.

MIXED: ALL VARIETIES AND COLORS ABOVE—10 for 60c; 25 for \$1.10. This is an extra fine mixture assuring you of plenty of all the different colors.



## 2 LOVELY BREEDER TULIPS

Grow over 3 feet high



### CARDINAL MANNING

#### "The One They Rave About"

This big rich colored tulip always causes exclamations. It grows tall like Louis XIV, but is a brighter rosy violet flushed with bronze. Prices: 5 for 49c; 10 for 89c; 25 for \$1.69. All postpaid.

### LOUIS XIV "The Favorite"

This is one of the most lovely of all breeder tulips. Grows over 3 feet in height with a heavy strong stem. Bloom is huge royal purple with heavy shadings of bronze. 5 for 49c; 10 for 89c; 25 for \$1.69. All postpaid.



### ← ELLEN WILMONT

#### "The Fragrant Lily-Tulip"

This is the lovely, but unusual Lily-flowering tulip that's fragrant. Its beautiful lemon yellow, long petals turn back gracefully like a lily and then as though that was not enough, it perfumes the air with a delicate sweet scent. Only a few bulbs. Prices: 5 for 49c; 10 for 89c; 25 for \$1.69. All postpaid.



### ← The Famous BOUQUET TULIP

#### "Five Blooms on One Stem"

Think of it! A whole bouquet of tulips from each bulb. Color beautiful white with rose blush. Price: 4 for 25c; 10 for 50c; 25 for 98c, postpaid.

**SPECIAL:** 1/2 of Rainbow Collection (15 Bulbs in all—all colors of the rainbow) —

**69c**  
Postpaid

FREE  
PLANTING  
INSTRUCTIONS  
WITH EACH  
HENRY FIELD  
ORDER



### My Famous RAINBOW COLLECTION of Giant Darwins

All colors of the rainbow—all stately  
Darwins—all giant bulbs

Formerly  
25 for \$1.00

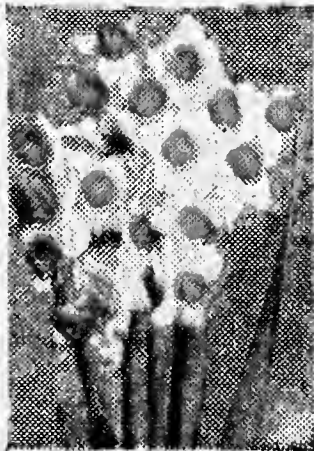
**NOW 30 for 98c**

Postpaid

65 bulbs \$1.98; 100 bulbs \$2.98  
Includes Reds, Yellows, Pinks, Blacks and Blues.



# DAFFODILS and NARCISSUS



## PRICES (Except King Alfred)

3 for 19c,  
7 for 39c,  
20 for 98c

POSTPAID

## How to Plant

Plant outdoors now about 6 inches deep and 12 inches apart. They are the first up in the spring.

### SPRING GLORY

"The 2-Color Daffodil"

Everyone loves it. Instead of all yellow, it has white petals with a yellow trumpet. Forces easily indoors. Nice outdoors.

### KING ALFRED

"The Largest of All"

This is the giant and favorite of all. It grows the largest, has nicest color and is the one everyone "raves" about. Price: 3 for 25c, 7 for 50c, 15 for 89c, postpaid.

### LAURENS KOSTER

"Many Blooms on One Stem"

(Poetaz)—This is the daffodil with big cluster of tiny blooms on each stem, and to be even nicer, these dainty daffodils are brightly colored—white petals with large orange cup.

### PHOENIX

"The Long Stemmed Daffodil"

The double Daffodil all frilled and full. Immense long stems with rose-like blooms in light yellow.

**DAFFODIL COLLECTION: 2 of Each Daffodil Above 39c Postpaid**



## INDOOR NARCISSUS FOR FORCING

### INDOOR NARCISSUS

Force indoors in bowls, filled with pebbles and water or in dirt. Let roots form growing out of light. Then bring into light. Blooms as given in table. 3 bulbs to a pot.

### TABLE OF BLOOMING DATES

Plant	Bloom
Oct. 1 .....	Dec. 5
Oct. 15 .....	Dec. 15
Nov. 1 .....	Dec. 25
Nov. 15 .....	Jan. 5

**NEW YELLOW NARCISSUS—Soleil D'Or—The Golden Sun.** An indoor variety like paper white only yellow with orange cup. New and different. Price: 3 for 30c; 6 for 50c; 12 for 98c; postpaid.

**PAPER WHITE NARCISSUS—The old favorite we all know,** makes ideal Christmas present. Price: 3 for 15c; 6 for 29c; 12 for 49c; 25 for \$1.00, postpaid.

**Narcissus Collection: 4 Yellows and 4 Paper Whites 49c Postpaid**

## OTHER BULBS

That Bloom in the Spring

### GIANT CROCUS



Ideal for planting through your lawn, around your shrubbery, and along walks. They increase from year to year and bloom before the snow melts. Plant 3 inches deep. Choice of two beautiful colors—blue or yellow. Price only 10 for 30c, 25 for 60c, 50 for \$1.00.

**GLORY OF THE SNOW** (Chionodoxa Lucillae)—We have a very limited number of these beautiful bulbs. Deep blue with white centers that bloom so early. We are very fortunate in being able to offer these at 10 for 39c, 25 for 78c, 50 for \$1.39 postpaid.

**GRAPE HYACINTH** (Improved Heavenly Blue)—Spike with grape-like blooms in the deep rich blue that's so welcome in early spring. Price: 10 for 35c, 25 for 69c, 50 for \$1.00, postpaid.

**SCILLA SIBERICA**—Bright Blue Bells in earliest spring. Price: 10 for 35c, 25 for 69c, 50 for \$1.00.

## AN EVERGREEN BARGAIN



4 ENTRANCE TREES  
\$1.49!

Here is an ideal "Entrance" planting of evergreens at 1/4 usual price. You get 2 tall pyramidal junipers 1 to 1 1/2 ft. tall and 2 low growing Spreading Junipers 12 to 15" plants. All packed carefully in special moss and postpaid to you. Only \$1.49 shipped at proper planting time this fall.

## LAWN SEED

FOR A LAWN LIKE THIS

### FIELD'S FAMOUS 20-DAY LAWN MIX

AS LOW AS  
**29c lb.**  
Postpaid

Especially mixed for fall seeding. Quick growing grasses give you lawn right away with selected blue grass seed to come later. Made according to Henry Field's long-famous, secret lawn formula. Guaranteed solid seed—no timothy or other dilutents. Only 39c per lb., 3 lbs. \$1.00, 5 lbs. \$1.49, 10 lbs. \$2.95, all postpaid.

### FIELD'S BLUE GRASS (Straight, Not Mixed)

This is without doubt the best lawn grass for the midwest. Some people like to sow it alone and here's the plumpest, highest germinating seed grown for them. All of our own harvest. Absolutely unadulterated. 1 lb. 39c, 3 lbs. \$1.00, 5 lbs. \$1.49, 10 lbs. \$2.95, all postpaid.

### FIELD'S SHADE GRASS MIXTURE

Blended especially for those shady spots under trees where grass won't usually grow. 1 lb. 49c, 3 lbs. \$1.39, 5 lbs. \$2.25, postpaid.

### FIELD'S WHITE DUTCH CLOVER

The dwarf, quick-growing clover that puts nitrogen into your soil and feeds your blue grass. Every lawn should have some. 1 lb. 75c, 3 lbs. \$2.15, 5 lbs. \$3.25, 10 lbs. \$5.95, postpaid.

### FIELD'S CREEPING BENT

New, drought-resisting bent grass seed. Much superior to old fashioned stolon method of starting bent grass. 1 lb. 98c, 3 lbs. \$2.75, 5 lbs. \$4.45, 10 lbs. \$8.50, postpaid.



## HOW TO MAKE A LAWN LIKE THIS

Sow from now until Nov. 1. Fall rains work it in the ground and the cool fall weather gives it a better start than it gets spring planted. Use 1 lb. to every 400 sq. feet to thicken up your lawn. Rake good, sow your seed, and then rake it in. Roll with a heavy roller, if you have one. Grass likes a firm seed bed. After a hot summer you'll be surprised what you can do to your lawn with a little seed. See prices to left.

I recommend my "Hurry-Up" 20-day mixture. It's made especially for fall seeding and is faster and generally more satisfactory.









# NOW DO ME A FAVOR WILL YOU?

Now the catalog is done and you've read it mostly all through. So now is a good time to ask a favor of you. If there's some of your neighbors you think ought to buy of me and if you think I deserve their business, I wish you'd take the time to write me their names and addresses here below. I'd sure appreciate it. But please send only gardeners' names or folks who want nursery stock or field seed. I want everybody to have my catalog who's interested but it costs money to send them to folks who aren't.

P. S. FOR YOUR TROUBLE, THERE MIGHT BE AN EXTRA PACKET OF SEED IN YOUR ORDER!

NAME OF PERSON WANTING CATALOG	STREET OR ROUTE	POSTOFFICE	STATE

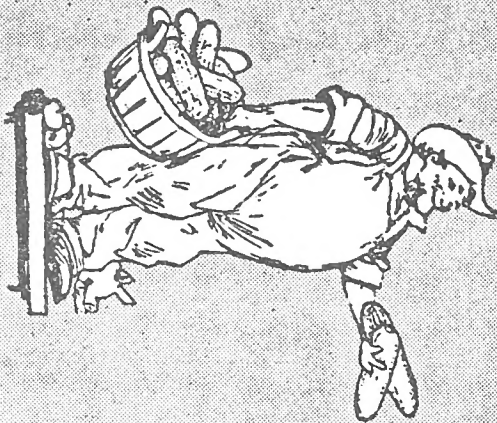
DID YOU REMEMBER TO ASK FOR YOUR FREE GIFTS? Don't forget, I want you to have them.

"THE SEEDS THAT YIELD  
ARE SOLD BY **FIELD**"



—HENRY FIELD SEED & NURSERY CO.,—Shenandoah, Iowa

FOLD ON THIS LINE



**Henry Field**  
SEED and NURSERY CO.  
Iowa's Leading Seed House

*Shenandoah, Iowa*

From \_\_\_\_\_  
R. F. D. or Street \_\_\_\_\_  
Post Office \_\_\_\_\_  
State \_\_\_\_\_

USE  
LETTER  
POSTAGE  
HERE

**FREE!**  
SUBSCRIPTION TO  
"SEED SENSE"  
GOES WITH EACH ORDER  
FROM HENRY FIELD



## ABOUT "SEED SENSE"

Most all of you know all about Seed Sense and most of you read it regular, too, from cover to cover, if the thousands of letters I get thanking me for it are true.

Well, "Seed Sense" is free. It's free for the asking to any of my customers. The subscription price is simply a garden seed, field seed, or nursery order sometime during the year. And every person who orders from me will be put right away on the mailing list to receive "Seed Sense" every time it's printed.

I have a lot of fun writing "Seed Sense." I try to put all of the pictures and information about planting, pruning, seeding, ect., that I think will interest you. It's crammed full of information and fun, and is printed three or four times a year. If you want it, say so.—H. F.



# CORN? AGENTS GET \$1 to \$3 OF IT!

Note: The price at right may be way too low. I had to set it in July, but I'll stay hitched until 10,000 bu. are sold, which should be about Nov. 15. H. F.

**SAVE \$1 TO \$3 BU.**  
**BY RESERVING YOUR**  
**HYBRID CORN NOW!**

**FREIGHT  
PAID!**

Don't let anyone tell you freight on corn is expensive. It isn't. Just to prove it, for 25c per bushel on my Mule-Hybrid corn, I'll pay the freight anywhere in Iowa, Missouri, Kansas, Illinois, Minnesota and Nebraska. And for 50c per bushel, I'll pay the freight into any other state. Just add that amount per bu. to your order and say, send freight paid.

**GUARANTEED  
STAND!**

For only \$1.00 per bushel extra, I'll GUARANTEE YOUR STAND OF CORN AND PAY THE FREIGHT TO YOUR TOWN. Even with this stand insurance added, your corn costs little more than open-pollinated corn and way less than other hybrids.  
Shenandoah, Iowa.

HENRY FIELD'S.

**REGULAR PRICE**

**\$4.75**  
**BU.**

**For Short Time  
Only \$3.95**

**BOOK NOW  
AND SAVE!**

**Low Fall Mule Hybrid Prices  
For 1st 10,000 Bu. Reserved!**

Best  
Flat  
Edge  
Drop  
Grade

Per bu.  
**\$3.95**

Best  
Round  
Kernel  
Grade

**\$2.75**

**SAVE  
Buy in Quantities\***

5 bu. Lots 10 bu. Lots  
Per bu. Per bu.

**\$3.85 \$3.75**

**\$2.60 \$2.50**

**10c PER BUSHEL CASH DISCOUNT FROM  
ABOVE IF YOU SEND CASH WITH ORDER**

\*Quantity prices apply whether you book all of one variety or several or buy with neighbors. We recommend you buy at least 2 different Mule Hybrids.

**ONLY 50c Bu. DOWN!**

This time of the year, most of us farmers are a little short of cash. That's why I'm asking only 50c per bushel down payment to hold your corn for you at these very low opening prices.

Send your reservation now, WITH ONLY 50c per bu. just to bind the bargain on both of us, so I'll stay hitched. Pay the balance just before the corn is shipped. That's fair, isn't it, Tell your friends and neighbors, too.—H. F.

**SAVE \$1.20 BU. WITH HILL-DROP CORN**

Hill-drop corn is considered even better than edge-drop corn. It's more cold-resistant, it's larger kernel feeds the corn plants better. The trouble is so many farmers have only edge-drop plates, they buy edge-drop and not hill-drop, which makes hill-drop prices stay way down.

The saving on only 1 bu. of hill-drop will buy you new plates and from then on the \$1.20 you save on each bushel of hill-drop is just profit to you. Buy hill-drop this year and save the extra money. H. F.

**TO HENRY FIELD**

**Iowa's Leading Seedsman—Shenandoah, Iowa**

**DATE**

**PLEASE RESERVE THE FOLLOWING CORN FOR ME  
AT THE LOW EARLY PRICE I GET BY ORDERING NOW.**

Reserve \_\_\_\_\_ bu. of No. \_\_\_\_\_ Mule Hybrid \_\_\_\_\_  
No. of bu. No. of variety edge or hill

Also reserve \_\_\_\_\_ bu. of No. \_\_\_\_\_ Mule Hybrid \_\_\_\_\_

I am paying ☐ 50c bu. down, and \$\_\_\_\_\_ for stand guarantee.

☐ Cash for 10c bu. discount.

☐ 1 bu. price; ☐ 5 bu. price; ☐ 10 bu. price.

I enclose \$\_\_\_\_\_ and will send balance and take delivery before Jan. 1, 1941.

Name \_\_\_\_\_

St. or Rt. \_\_\_\_\_

State \_\_\_\_\_

Postoffice \_\_\_\_\_ Shipping Station \_\_\_\_\_

**IF YOU WISH US TO HELP PICK  
THE CORRECT HYBRIDS FOR YOUR  
FARM, PLEASE CHECK:**

1. My soil is: rich ☐; medium ☐; poor ☐; hill ☐; level ☐; bottom ☐
2. Do you prefer corn rough ☐; medium rough ☐; medium ☐
3. Crop grown on field 1940.....
4. Pick: by hand ☐; by picker ☐
5. Type corn planted 1940.....
6. Check here if you want us to select the varieties for your farm. (About 50% do)  
☐ Yes ☐ No



**I TOLD YOU SO!**  
**LAST YEAR 10,000 FARMERS SAVED MONEY ON MY FALL FIELD SEED DEAL**  
**This Year You'll SAVE up to 25%. Prices NOW Lowest in 8 Years!**

Book Now at These Low Fall Prices

## Ridiculously Low Fall Field Seed Prices

PRICES F.O.B. SHENANDOAH: I will gladly give you a prepaid price on request.

TESTED SEEDS: All seed is carefully tested for purity and germination by officially trained analysts. Test is printed on each bag. If not good, it's not sold.

MY GUARANTEE: I absolutely guarantee the safe arrival of your order and the vitality and purity of these famous Henry Field seeds to the full amount of the purchase price. You may test them any way you wish. Then, if they don't suit you in every way, you may return them within ten days and I'll refund the entire amount you have paid or send you seeds that will suit you. That's plain and lived up to.

However, success is dependent upon soil, weather, and conditions beyond our control, so we cannot and do not guarantee a crop or to be liable for more than the amount actually paid us for the seeds.

BAGS FREE: No extra charge for bags. These are weighed in Free. PRICES SUBJECT TO CHANGE: Prices quoted vary with market conditions and are subject to change without notice. We fill your order at lowest possible price always.



From Henry Field's Seed and Nursery Co. "Iowa's Leading Seed House," Shenandoah, Ia.

### ALFALFA (60 lb. bu.)

(All my Alfalfa and Clovers Meet AAA Specifications. No cheap, foreign seed at Fields.)

	Per bu.	100 lbs.
Lot North., 96% pure, Hardy.....	\$ 9.95	\$16.55
Field's Special Home Grown, 98 1/2% pure.....	11.95	19.90
Dakota No. 12 (Home Grn.), 98 1/2% pure.....	13.25	22.05
Dakota No. 12 (Northern Grn.), 99% pure.....	14.50	24.15
Mont.-Minn. Grimm, 98 1/2% pure.....	12.50	20.80
Grimm (Home Grn.) 99% pure.....	14.25	23.75
Grimm (Nor. Grn.) 99 1/4% pure.....	15.25	25.40
Grimm (Reg. & State Sealed).....	16.95	28.25
Cossack (Nor. Grn.) 99 1/4% pure.....	16.25	27.05
Cossack (Nor. Grn.) 98 1/4% Pure.....	15.25	25.40

### RED & ALSIKE CLOVERS (60 lbs. bu.)

	Per bu.	100 lbs.
Red Clover (Best 99% to 99 1/2%).....	\$8.50	\$14.15
Red Clover (Stand 97% to 99%).....	7.95	13.25
Alsike Clover (Best 98 1/2% to 99 1/2% pure).....	9.60	16.00
Alsike Clover (Standard 96% to 98% pure).....	8.50	14.15

### SWEET CLOVER (60 lb. bu.)

	Per bu.	100 lbs.
White and Yellow Mixed.....	\$2.95	\$4.90
White Blossom 99%.....	3.25	5.40
White Blossom (Best 99.3%).....	3.50	5.80
Grundy Co. Dwarf White Blossom.....	3.65	6.05
Yellow Blossom (Best 99.5%).....	3.60	6.00
Yellow Blossom (Standard 99%).....	3.50	5.00

### TIMOTHY & MIXTURES (45 lbs. bu.)

	Per bu.	100 lbs.
Timothy (Best 99.50% pure).....	\$2.10	\$4.65
Timothy (Standard 99% pure).....	1.95	4.30
Timothy and Alsike 20% to 25% Alsike).....	2.95	6.55

### PASTURE MIXTURES (45 lbs. bu.)

	Per bu.	100 lbs.
Bargain Fall Pasture Mixture.....	\$3.95	\$ 8.75
Special Fall Pasture Mixture.....	4.35	9.65
Brome Grass Pasture Mixture.....	6.25	13.85

### GRASSES FOR FALL SOWING

	Per 100 lbs.	10 lb. Postpaid
Kentucky Blue grass, Heavy.....	18.50	\$2.50
Kentucky Blue grass, Ex. Heavy.....	20.00	2.95
Reed's Canary Grass.....	18.00	2.40
Rye Grass.....	7.00	1.10
Red Top Fancy Solid seed.....	12.50	1.75
Orchard Grass.....	21.00	2.95
Meadow Fescue.....	13.00	1.75
Crested Wheat Grass.....	14.95	1.95
Michel's Grass (Idaho Certified). New, extremely drought resistant perennial forage grass for hay or pasture. 6 to 8 ft. tall. Sow 30 to 40 lb. per A. broadcast or 15 lb. per A. drilled.....	25.00	3.50

### BROME GRASS (Sow Any Time Up to Oct 29)

	Per 100 lbs.	10 lb. Postpaid
Brome Grass (Canadian Grown).....	\$15.50	\$1.95
Brome Grass (Northern Grown).....	14.95	1.85
Brome Grass (Home Grown).....	12.95	1.75

### SUDAN GRASS

	Per 100 lbs.	Postpaid Per lb.
Sudan Grass (Johnson Free).....	\$2.95	\$ .06

### SEED GRAINS

	Per bu.	Per 10 bu. lots
Iowin Wheat, High Yielder, rust resistant, winter hardy. Tall, strong grower.....	\$1.15	\$1.10
Winter Rye.....	.85	.80
Iobred No. 73 Wheat.....	.85	Sold Out
Mo. Early Beardless Winter Barley.....	.85	.80
Purdue 1101 Hardy Winter Barley.....	1.50	1.40

### LAWN SEED

	1 lb.	3 lbs.	5 lbs.	10 lbs.
Field's Famous 20 Day Mix.....	.39	.98	\$1.49	\$2.95
Blue Grass (Ex. Sel.).....	.39	.98	1.49	2.95
Shade Grass, Mix.....	.49	1.39	2.25	4.35
White Dutch Clover.....	.75	2.15	3.25	5.95
Bermuda Grass.....	.39	.98	1.49	2.95
Shade Grass (Poa).....	.59	1.69	2.65	4.95
Creeping Bent Grass.....	.98	2.75	4.45	8.50
Bent Grass, Mix.....	.49	1.39	2.25	4.35

**PAY ONLY  
10% DOWN**

**BALANCE NEXT FEB. 1**

### HERE'S MY DEAL

(Good only until Dec. 1, 1940)

1. Buy what you need—now at the lowest prices in 8 years.
2. Send only 10% down to bind the deal on me.
3. I'll ship the seed Feb. 15, when the balance is received.
4. If prices are lower Feb. 15, when you send balance (they won't be), I'll guarantee to ship at that lowest price then in effect.
5. These prices positively will not be in effect after Dec. 1 or when lot is sold. Order early.

**I'M GUARANTEE-  
ING PRICES WILL  
BE HIGHER BY  
SPRING.**

**BUY NOW  
and SAVE!**

**1st 10,000 Bu.  
Hybrid Corn Orders  
Get Special Low Price  
See other side this page**

From  
"IOWA'S LEADING SEEDHOUSE"  
HENRY FIELD  
Seed & Nursery Co.  
Shenandoah, Iowa



Sec. 562 P. L. & R.

U.S. Postage Pd.

**PAID**

Permit No. 5

**THIS SEED SENSE  
FOR:**

POSTMASTER: If addressee has moved, notify sender on Form 3547 postage for which is guaranteed. In case of removal to another postoffice, hold matter and state on Form 3547 amount of forwarding postage required, which sender will promptly furnish. If not deliverable for some other reason, do not send Form 3547, but return catalog, for which postage is guaranteed and check reason below:

U S DEPT OF AGRICULTURE  
DIV OF FOOD & VEGETABLE  
CROPS & DISEASES—BUREAU  
OF PLANT INDUSTRY  
P O WASHINGTON D C 5